

Filing Receipt for Trademark/Service Mark Application for Registration on the Principal Register and Next Steps in the Application Process

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

1. Your mark. Flag Ltd. Fits Like A Glove (stylized and/or with design, MRK19916134192-113757809_._Flag_Logo_Fits_Like_a_Glove.JPG)

The literal element of the mark consists of Flag Ltd. Fits Like A Glove. The applicant is not claiming color as a feature of the mark. The mark consists of the words Flag Ltd. in cursive font and the words Fits Like A Glove underneath in a smaller non-cursive font with the word "Fits" starting underneath the letter "g" in the word Flag.

2. Your serial number. Your application was assigned serial number '90106126'. You must refer to your serial number in all communications about your application.

3. What happens next—legal examination. Your mark will not be registered automatically. In approximately three months, your application will be assigned to a USPTO examining attorney for review. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

4. Keep your addresses current in USPTO records. We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

5. Check your application status in our database every three to four months. To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

6. Warning about private companies offering trademark-related services. Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

[USPTO communications.](#)

7. Questions? Please visit our [website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

8. Application data. If you find an error in the data below, visit the [After You File](#) page on our website for information on correcting errors.

The information submitted in the application appears below:

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PTO Form 1478 (Rev 09/2006)
OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

*NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	MRK19916134192-113757809_ _Flag_Logo_Fits_Like_a_G love.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	Flag Ltd. Fits Like A Glove
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the words Flag Ltd. in cursive font and the words Fits Like A Glove underneath in a smaller non-cursive font with the word "Fits" starting underneath the letter "g" in the word Flag.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	429 x 226
APPLICANT INFORMATION	
*OWNER OF MARK	

*OWNER OF MARK	Dillard's, Inc.
INTERNAL ADDRESS	1600 Cantrell Road
*MAILING ADDRESS	1600 Cantrell Road
*CITY	Little Rock
*STATE (Required for U.S. applicants)	Arkansas
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	72201
PHONE	501-376-5894
*EMAIL ADDRESS	steven.duke@dillards.com
WEBSITE ADDRESS	www.dillards.com
LEGAL ENTITY INFORMATION	
*TYPE	CORPORATION
* STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	025
*IDENTIFICATION	Shoes
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
DISCLAIMER	No claim is made to the exclusive right to use Ltd. apart from the mark as shown.

MISCELLANEOUS STATEMENT	applications pending 90026305 and 90106098
CORRESPONDENCE INFORMATION	
NAME	Dillard's, Inc.
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	steven.duke@dillards.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	jamie.dorsey@dillards.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	225
*TOTAL FEES DUE	225
*TOTAL FEES PAID	225
SIGNATURE INFORMATION	
* SIGNATURE	/stevenduke/
* SIGNATORY'S NAME	Steven Duke
* SIGNATORY'S POSITION	Asst General Counsel
SIGNATORY'S PHONE NUMBER	501-376-5894
* DATE SIGNED	08/11/2020

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PTO Form 1478 (Rev 09/2006)

OMB No. 0651-0009 (Exp 02/28/2021)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 90106126

Filing Date: 08/11/2020

To the Commissioner for Trademarks:

The applicant, Dillard's, Inc., a corporation of Delaware, having an address of
1600 Cantrell Road
1600 Cantrell Road
Little Rock, Arkansas 72201
United States
501-376-5894(phone)
steven.duke@dillards.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Shoes

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

Disclaimer

No claim is made to the exclusive right to use Ltd. apart from the mark as shown.

Miscellaneous Statement

applications pending 90026305 and 90106098

For informational purposes only, applicant's website address is: www.dillards.com

The applicant's current Correspondence Information:

Dillard's, Inc.

PRIMARY EMAIL FOR CORRESPONDENCE: steven.duke@dillards.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): jamie.dorsey@dillards.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed,

and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /stevenduke/ Date: 08/11/2020

Signatory's Name: Steven Duke
Signatory's Position: Asst General Counsel
Signatory's Phone Number: 501-376-5894

Thank you,

The TEAS support team

Tue Aug 11 11:42:54 ET 2020

STAMP: USPTO/FTK-199.16.134.192-20200811114254476676-90106126-
7404ae19213eeab7eae6147db1092a6f1d73c9ca59d2f4f5883cc7bdc447e7fd7-CC-42531008-
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