

FIRE UP THE HEAT PRESS

2021 HEAT TRANSFER PRODUCT GUIDE

FM

A BETTER WAY TO DECORATE

401 Taylor Avenue
Gordonsville, VA 22942



/FMEXPRESSIONS



FOIL FORMULA

100% Cotton | Cotton-Poly Blends

Add brilliant luster to your fashion line with foiled graphics. Custom Foil Heat Transfers are applied using a two-step process onto 100% cotton & cotton-poly blends.

FOIL

Silver \$45.50



Gold \$45.50



Rainbow \$71.50



Foil rolls sold separately
(12in x 200ft)

The color of the foil shown may appear different than actual product.

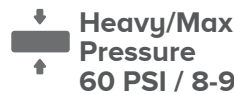
APPLICATION

Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)

STEP 1



STEP 2



Soft Hand/Feel



Opacity on Darks



Blocks Dye Migration



GANG SHEETS

Place as many images as you'd like on the sheet before uploading. We'll print it exactly as you upload it.



Small
4 IN X 6 IN



Medium
6 IN X 9 IN



Extra Large
12 3/4 IN X 19 IN



Large
9 IN X 12 3/4 IN



01. You Order

Just visit FMEXPRESSIONS.COM and pick a method:

- Upload custom artwork
- Customize our design template
- Choose a stock design
- Use our art services



02. We Preflight Your Art

To make sure you get the best results our seasoned artists will review your artwork.

We'll either email you to let you know that your order is good to go or send you a detailed review that includes our best recommendations to adjust your artwork for optimal results.



03. We Screen Print It

(Our Favorite Part)

We'll screen print your artwork onto a special heat transfer release paper.

We've been doing this since 1981!



04. We Ship It Fast

Most of our custom transfers are ready to ship in 1 to 2 business days. Your delivery date is estimated at checkout.

Need it Faster? We have **rush** services available.



05. You Heat Press It

(The Best Part)

Most of our products apply in just 7 seconds.

Follow our application guidelines to heat press your design onto apparel and other soft good accessories.



06. You Deliver Custom Apparel

(And Get Paid!)

Deliver quality screen-printed apparel that your customers love so much they'll come back for another project. Rinse. Repeat.

PRICING

FOIL

GANG SHEETS

QTY	S 4" x 6"	M 6" x 9"	L 9" x 12.75"	XL 12.75" x 19"
8	\$5.45	\$6.93	\$7.70	\$9.19
16	\$2.75	\$3.52	\$4.07	\$5.45
24	\$1.87	\$2.42	\$2.75	\$3.80
32	\$1.43	\$1.93	\$2.42	\$3.19
48	\$1.27	\$1.71	\$1.98	\$2.42
72	\$0.99	\$1.43	\$1.71	\$2.09
96	\$0.77	\$1.21	\$1.43	\$1.71
144	\$0.55	\$1.10	\$1.27	\$1.43
288	\$0.44	\$0.77	\$0.88	\$1.10
512	\$0.28	\$0.55	\$0.72	\$0.83

*Foil Roll Sold Separately

NON-WOVEN

1 COLOR (SINGLE IMAGE)

QTY	L 9" x 12.75"
100	\$1.49
250	\$0.66

2 COLOR (SINGLE IMAGE)

QTY	L 9" x 12.75"
100	\$2.28
250	\$1.01

3 COLOR (SINGLE IMAGE)

QTY	L 9" x 12.75"
100	\$2.75
250	\$1.21

FULL COLOR (SINGLE IMAGE)

QTY	L 9" x 12.75"
100	\$2.48
250	\$1.10

NUMBERS

1 COLOR

SIZE	PACK 5	KIT 170	KIT 340
4"	\$0.70	\$21.95	\$41.75
6"	\$1.05	\$33.70	\$64.00
8"	\$1.45	\$47.16	\$89.50
10"	\$2.10	\$67.30	\$118.30

2 COLOR

SIZE	PACK 5	KIT 170	KIT 340
4"	\$1.05	\$33.70	\$64.00
8"	\$2.40	\$77.35	\$146.75
10"	\$3.30	\$107.60	\$204.05

PERFORMANCE

SIZE	PACK 5	KIT 170	KIT 340
4"	\$0.75	\$30.45	\$58.75
6"	\$1.10	\$42.20	\$81.00
8"	\$1.50	\$55.65	\$106.50
10"	\$2.15	\$75.80	\$135.30