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## Introducing Plumb Fashion

Plumb Fashion is a simple but fashionable dress line a dress for day to evening, work to play, Plumb Fashion is a mobile app that allows you to design dresses personalized to your own measurements. Simple one-of-kind dresses made in Los Angeles from eco-friendly fabrics.



## How it works

Plumb Fashion uses your body measurements to create a virtual 3D Mannequin for you to design a dress that fits and is in a style you like.



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## Customize

Design your clothing right within the Plumb app



## Choose from an array of fabrics

Choose from an array of colors dyed in a fabric that is breathable, soft, eco-friendly, and comfortable. The modal is made from Lenzing yarns from Austria and the fabric is manufactured in Los Angeles. Additionally the fabric is lightweight, stronger and softer than regular cotton.

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## Product Information



**Fabric**  
The fabric is 47% Supima Cotton, 47% Modal and 6% Spandex. The modal is made from Lenzing yarns manufactured in Los Angeles and is eco-friendly.

**Garment Measurements**  
Dress measurements are taken on size M.

**Boatneck with 6-Panel Skirt**  
Measures 43 1/4" from shoulder to hem. Bodice measures 16" from shoulder to seam

**Scoop Neck with Pencil Skirt**

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## How it works

1. **CREATE** your dress using the 3D mannequin.
2. **CHOOSE** from an array of fabrics.
3. **SIZE** and **FIT** software maps your body and generates measurements so we can customize your dress for a perfect fit.
4. **SAVE** your design ideas for another day.
5. **HAVE IT MADE** when you need a dress.
6. **SAVE** your new dress in your CLOSET.



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## SIZE and FIT

SIZE and FIT software maps your body and generates measurements so we can customize your dress for a perfect fit.

