

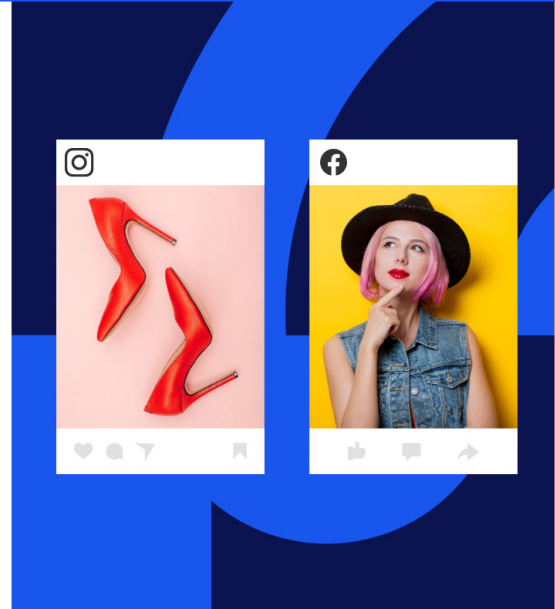
Home > Features > Facebook and Instagram Ads

Facebook and Instagram Ads

Reach new audiences with social marketing.

We make it easy to find customers on Facebook and Instagram, drive website traffic, and grow your contact list.

No risk. No credit card required.



Easy To Use

How to use Facebook and Instagram to build brand awareness—and your business.



Connect your account

Go social with your marketing and integrate Facebook and Instagram with Constant Contact.



Create your ad

Design an engaging and effective social marketing ad campaign—in just a few clicks.



Expand your reach

Identify lookalike audiences and target new ones based on age, location, interests, and more.



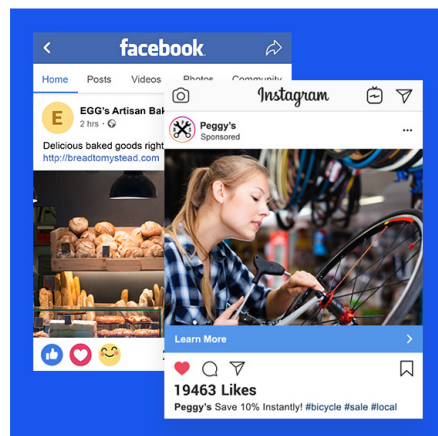
Get results

Drive website traffic and add new contacts automatically to your Constant Contact account.

Facebook and Instagram Ads Features

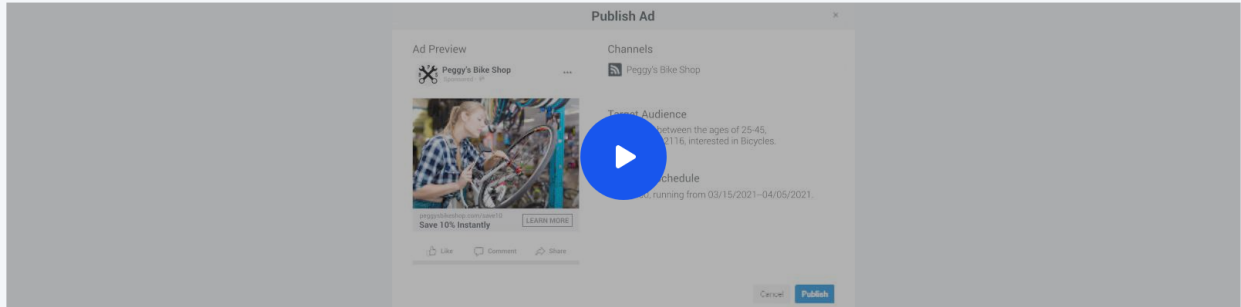
Your next customer is on Facebook and Instagram. Make the connection.

Then keep the conversation going with email marketing that engages contacts at the moment they connect with your business, and post regularly to [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#) to stay engaged with your audience, all from you Constant Contact dashboard to save you time.



Grow your business on social media.

Use Constant Contact to connect with quality prospects where they go every day: Facebook and Instagram.



- [Lookalike targeting](#)
- [Customizable targeting](#)
- [Tracking](#)
- [Contacts](#)
- [Support](#)

Target people with similar traits, interests, and demographics as your best customers—making them more likely to convert.

Resource Center

Resources to help you do business.



Social: 10 Ways Social Media Marketing Can Help You Grow

If you're a business owner, chances are you've already considered using social media marketing to help get the word...

[Read more](#)



Social: Which social media platform is right for you?

With so many social media platforms to choose from, it seems impossible to have a presence on all of them...

[Read more](#)



Social: Start Using Social to Get More Leads

Many businesses and nonprofits are already out there building awareness and keeping in contact with customers...

[Read more](#)

Not sure where to turn when it comes to your marketing? Turn to us.

[Contact our LIVE Helpline](#) to talk 1:1 with a Marketing Advisor and get all the expert advice that you need.

All Email Marketing Features

<p>Creating & Editing</p> <ul style="list-style-type: none"> Email Templates > Landing Pages > Email Editing Tools > Image Library & File Hosting > 	<p>Sending & Tracking</p> <ul style="list-style-type: none"> Email Tracking > Email Deliverability > A/B Testing > Marketing Calendar > 	<p>Contacts</p> <ul style="list-style-type: none"> List Building Tools > List Management > List Segmentation >
<p>Plus Features</p> <ul style="list-style-type: none"> Email Marketing Automation > Ecommerce > Event Marketing > Donations > Surveys > Coupons > 	<p>Social & Mobile</p> <ul style="list-style-type: none"> Social Media Marketing > Social Posting & Monitoring > Facebook & Instagram Ads > Google Ads > Mobile Apps > 	<p>Your Account</p> <ul style="list-style-type: none"> Multi-User > Client Management > Apps & Integrations > Support & Resources >

Ready to get started?

Start your free trial today.

No risk. No credit card required.

Not sure if Constant Contact is right for you?
Learn about our [60-day email marketing trial](#).

Are you an agency or working on behalf of a client?
Partner with us to offer more and drive better results.

[Read now >](#)



Succeed the smarter way.

Constant Contact is a trusted partner in helping small businesses, nonprofits and individuals work smarter. With all the tools you need to market your ideas, we make it easy to quickly and affordably build a professional brand online, attract customers, and sell more products—helping you achieve real results.

Email Marketing

- Email Marketing Overview
- Email Templates
- Marketing Automation
- Ecommerce Integrations
- List Segmentation
- Email Marketing by Industry
- Success Stories

Websites & Stores

- Websites Overview
- Website Builder
- Online Store
- LogoMaker
- Facebook & Instagram Ads
- Social Posting & Monitoring
- Google Ads

Services & Help

- Marketing Advisors
- Professional Services
- Online Marketing Blog
- Product Help Center
- Knowledge Base
- Community
- Success Stories

Partners

- Partners Overview
- Agencies
- Technology Partners
- Affiliates
- Franchises
- Associations

About Us

- Company
- Careers
- News
- Investors
- Contact Us

Refer a Friend

Our Mobile Apps



United States ▾

[Free Trial Information](#)
[Email Marketing Pricing](#)

[Websites by Industry](#)
[Website Builder Free Trial](#)
[Websites Pricing](#)

[The Download](#)
[About Constant Contact](#)

[✉ Join our mailing list](#) ▾