

WOMEN

MEN

Madewell

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7  
Bag

NEW GIFT GUIDE DENIM CLOTHING SHOES ACCESSORIES LIFE LABELS WE ♥ SALE COMMUNITY

MADEWELL  
INSIDER

BIG NEWS

# POINTS ARE HERE (!)

## SAME GREAT INSIDER PROGRAM, NOW WITH EVEN MORE PERKS.

BECOME AN INSIDER

Already a member? [Log in here.](#)

## ALL ABOUT THOSE POINTS

You asked for 'em, we delivered. Here's everything you need to know.

STEP 1

### ONE DOLLAR = ONE POINT

You'll earn points every time you shop, including 2x the points when you buy jeans. It's our favorite kind of math, TBH.

STEP 2

### TRACK YOUR PROGRESS

Like to know where you stand? Head to your account and see how many points you've racked up (it's addictive, trust us).

STEP 3

### EARN 250 POINTS AND GET A REWARD

For every 250 points, we'll give you \$10 to use toward your next purchase. The more points you earn, the more rewards you get.

## GET A REWARD

STEP 4

### SPEND WHAT YOU EARNED (!)

The moment we've all been waiting for: Use those rewards and treat yourself—in stores or online—to something special.

## BETTER-THAN-EVER BENEFITS

We kept everything you love about Madewell Insider and added a few new perks.



### ONE POINT FOR EVERY DOLLAR SPENT

Points are here (yay!) and couldn't be easier to earn. Spend a dollar, get a point—see what we mean?



### DOUBLE POINTS ON JEANS

Now this is what we call Denim. For. Days. You'll get 2x the points on all jeans, all the time.



### FREE SHIPPING

On all orders, all the time (oh, and returns are free too).



### BIRTHDAY GIFTS

Make sure to let us know your special day when you sign up so we can get ready to cue the confetti.



### EARLY ACCESS

New products, exclusive collabs, seasonal lookbooks—you get to see (and shop) them all before everyone else.



### FREE PERSONALIZATION

Stamping and embroidery, on us (!). Well not actually *on us*, but on all leather and denim items.

## WHAT YOU GET (AKA THE CHEAT SHEET)

	<u>MADWELL</u> INSIDER	<u>MADWELL</u> STAR	<u>MADWELL</u> ICON
Spend per calendar year	Free to join	Spend \$500+	Spend \$1000+
Free shipping and handling	Free Standard	Free Expedited	Free Expedited

Free leather and denim personalization



Free returns



Free hemming on jeans



Birthday gift



Early access to exclusive collaborations



Invitations to special events



Double points on jeans



Triple point days



Dedicated concierge phone line



Annual collectible tote



Tier celebration gift



## THE FAQ

Questions about this whole Insider thing? We get it and we've got answers. Plus, don't forget to visit our [Terms and Conditions](#) page for all the little details.

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### WHAT IS MADEWELL INSIDER?

Madewell Insider is our free U.S. loyalty program that rewards you based on how much you shop. The more you spend, the more (and better) perks you get. Yep, it's that easy and that good.

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### HOW DO I JOIN MADEWELL INSIDER?

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### WHAT BENEFITS DO MADEWELL INSIDERS GET?

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### HOW IS MY MADEWELL INSIDER TIER STATUS DETERMINED?

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### WILL MY TIER STAY THE SAME EVEN THOUGH YOU ARE INTRODUCING POINTS TO THE PROGRAM?

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### HOW DO POINTS WORK?

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### DO ALL PURCHASES COUNT FOR POINTS?

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### HOW DO I REDEEM MY REWARDS?

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### DO REWARDS EXPIRE?

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### WHERE CAN I SEE MY POINTS, REWARDS AND TIER INFORMATION?

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### HOW LONG DOES IT TAKE FOR POINTS TO SHOW UP IN MY ACCOUNT?

- HOW LONG DOES IT TAKE FOR POINTS TO SHOW UP IN MY ACCOUNT? ▼

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- HOW DO I MAKE SURE MY PURCHASES COUNT TOWARD MADEWELL INSIDER TIERS AND POINT ACCUMULATION? ▼

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- WHAT HAPPENS WHEN I RETURN ITEMS? ▼

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- CAN I COMBINE SPEND FROM MULTIPLE ACCOUNTS INTO A SINGLE ACCOUNT? ▼

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- CAN I SIGN UP IF I DON'T LIVE IN THE U.S.? ▼

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- WHEN WILL I RECEIVE MY BIRTHDAY GIFT? ▼

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- HOW AND WHEN WILL I RECEIVE MY MADEWELL INSIDER LOYALTY PROGRAM GIFTS? ▼

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- WHEN ARE MY TRIPLE POINT DAYS? ▼

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- WHEN WILL I BEGIN TO EARN POINTS? ▼

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## READY TO TAKE THE PLUNGE AND START EARNING THOSE POINTS?

BECOME AN INSIDER


Find a store


@askmadewell


866 544 1937


contactus@madewell.com


Live Chat

**WE TAKE EMAIL-MAKING VERY SERIOUSLY. SIGN UP TO GET IN ON IT.**

Women's
  Men's
  Both

Your email, please

**ACCOUNT**

- Orders
- Favorites
- Email Preferences
- Madewell Insider

**HOW CAN WE HELP?**

- Contact Us
- Order Status
- Store Locator
- Shipping & Handling
- International Orders
- Returns & Exchanges
- Madewell, IRL
- Virtual Stylist

**OUR SCOOP**

- Who We Are
- Our Blog
- Do Well
- Hometown Heroes
- Events
- Promo Codes & Discounts
- Custom Madewell

**TOP SEARCHES**

- Skinny Jeans
- Tote Bags
- Perfect Vintage Jeans
- Leather Boots
- Sweaters & Turtlenecks
- White Jeans
- Curvy Jeans
- Chambray Shirts



J.CREW J.CREW FACTORY

SHIP TO:

Teachers & Students

Community Heroes

Affiliates

In-Store Stylists

Afterpay

Gift Cards

Custom Madewell

COMPANY FYIS

Careers

Investor Relations

Social Responsibility

Wholesale

Accessibility

Black Lives Matter

COVID-19

Denim Jackets

Jumpsuits

Jackets & Blazers

Men's Jeans

