

## Our Mission

At uPic, we want to improve the experience of taking great photos to share with our family and friends at an affordable price in a much quicker timeframe.

Whether traveling in a new city, celebrating a special occasion, or a random fun night out with friends, great photos are spontaneous moments meant to be captured in real time.

Because professional photographers are limited in supply and availability, we believe in empowering and curating our global community of photo enthusiasts, hobbyists, and influencers to help us capture each other's moments.

Sure it's easy to ask a stranger to take that impromptu photo for free but time after time, we've been disappointed with the results...only one photo taken, it's too dark, or the framing is way off. If ut'he can improve the photo capture experience for customers at a very affordable price, with a quick delivery system, and in return, supply on-demanty off for ut'he protographers to earn extra cash, we feel we have accomplished our mission.

