



The Hudson Square BID continues to create open spaces in unexpected places. This year we took the underutilized block on King Street between Greenwich and Hudson and created an outdoor space for people. As part of our larger initiative to activate the neighborhood with temporary public art, we also added an interactive sculpture on the sidewalk.

The community-focused art piece, *Common Ground*, by Risa Puno, literally brings people closer together with its unique design and seating elements. The piece celebrates harmony and diversity, two values that are core to Hudson Square's identity. The interconnected tables and benches each have different mosaic designs inspired by NYC's unique mix of cultures and iconic architecture. The temporary work is presented in partnership with New York City DOT's Art Program, with support from Hudson Square Properties and Le Pain Quotidien. We also transformed two parking spots into a DOT "Street Seat," a social public space that is open seasonally. The space is a partnership with DOT to create an attractive setting for eating, reading, or taking a break with a friend.

King Street

581^{SF}

of Temporary Open Space Created with Street Seat and Interactive Sculpture Installations

32,000+

Projected Visitors* to the King Street Activations

Our Street Seat has the following elements

- Chairs and bistro tables
- Planters for additional greening
- Branded umbrellas for shade

These new improvements came just in time for the warm weather and Hudson Square's street fairs with PopUp NY. The spot has become the go-to place in the neighborhood for crafts, food, and live music.



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07

*Based on sample weekday counts between 9am and 5pm; Sculpture installed mid-May to September; Street Seat installed mid-June to mid-November