

# Specimen 1

Applicant display used at conferences and trade shows prominently displaying the trademark with a diagram of the key product attribute and a sample product using the custom engineered material.



## Specimen 2

Applicant samples used with customers and potential partners for discussion and review of Applicant's materials and capability to adjust the materials to the customer or potential customers requirements. The samples prominently display the trademark with the sample custom engineered material.



## Specimen 3

Applicant samples used with potential customers for discussion and review of Applicant's materials and capability to engineer and tune the materials to the customer or potential customers product requirements. The samples prominently display the trademark with the sample custom engineered material.



# Specimen 4

Applicant materials used to explain to customer and partners in close association with Applicant's services and materials prominently displaying the trademark with a diagram of the key product attribute and a sample product using the custom engineered material.

## The NFW team is unlocking

the unmatched abundance and tunability found in nature to provide the world with a sustainable and circular supply chain(s) of materials that enhance our standards of living. NFW is leveraging renewable resources and natural 'waste' materials to enact our vision. We envision a world where people surround themselves with high-performance materials sourced directly from plants, not fossil resources. Most importantly, NFW is not asking people to choose between cost, performance, aesthetics, or sustainability. True sustainability requires technologies to meet civilization where it's at. To be sustainable, businesses must not only implement scalable technologies, but must also execute models that scale to all communities. Every decision we make as NFW and every product we release into global markets are intentionally designed to bring about the circular materials economy that scales.

It is well understood that today's linear materials economy is overly dependent on petroleum and is creating problems for people and our planet.

NFW is proud to announce our newest material category Mirum™. A dreamlike material made of plants and minerals. Mirum can mimic leather and, because the NFW team has mastered the use of nature's bounty, is tunable to go beyond what was ever possible with leather. Mirum is 100% free of plastic. Mirum is recyclable in extremely fast and efficient ways. Mirum is the revolutionary material that many have been searching for.



## The Mirum Circular Economy

Because Mirum can be recycled directly back into new Mirum, cutting scrap, dead stock, and worn out things can be made new again. Because Mirum is made with natural inputs, it is biodegradable to become a soil nutrient instead of a pollutant like so called 'vegan' (plastic-containing) leathers do today. Patented Mirum is a revolutionary answer that the world has been looking for. The amazing diversity and abundance of plants - transformed into elegant, supple and highly tunable materials that are ready for the global stage.

# Specimen 5

Applicant materials used to explain to customers and partners in close association with Applicant's services and materials prominently displaying the trademark with a diagram of the key product attribute and a sample product using the custom engineered material. Also available at Applicant's website.



## Tunability

### How durable is Mirum compared to traditional leather?

The beauty of Mirum is that our unique patented processes enables designers to "Design Freely" Mirum can be formulated to meet any number of haptics all while preserving durability. NFW's unique approach to product design allows us to tune Mirum to meet the industry and designers where they are at. This means Mirum can be luxurious, supple, durable, etc. all based on the designers deepest desires and be used by the upholstery, automotive, footwear, and garment industries alike.

### Does Mirum come in a variety of colors and textures?

Mirum is extremely tunable including both colors and textures.

## Availability

### Is Mirum commercially available?

NFW is working with key development partners to develop and scale mirum for commercial production. We have no doubt that Mirum will be ready for the commercial market soon. In the meantime, follow us on social media for updates, product releases, and the latest news on Mirum.

### How can I help? How can I forward Mirum? How can I be involved?

Right now NFW is looking for key partners to help scale our technologies and perfect Mirum as we proceed through production and manufacturing tests.

Do you know someone who should know about Mirum or who has the expertise and experience to act as a development partner in this endeavor? Help us increase awareness of our technology and scale so we can bring this revolutionary product to market. Follow us on social media to help us share our mission, #plantsnotplastic, with world, and watch out for updates on product releases, partnerships, and the latest news. Most importantly ask your favorites designers, brands, companies, and industry leaders to invest in circular and sustainable solutions

### How cost-competitive is Mirum compared to traditional leathers and leather alternatives?

As NFW scales production of Mirum it will be cost competitive with both animal-based leather and synthetic leather. Just as the leather-like market has a variety of material price points depending on material attributes, tunable Mirum materials can be modified to meet a variety of industry needs.

### Do you have an available stock card or sample kit?

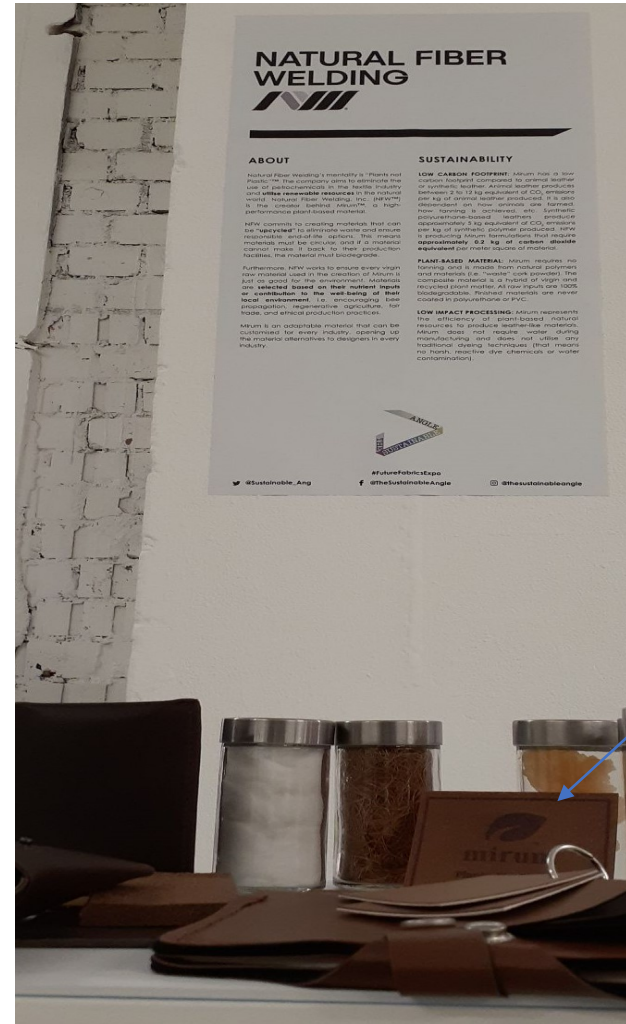
We look forward to working with you to develop a highly customized plant based solution to your sustainable materials search. As we are developing Mirum for the commercial market we rely on advocates like you to help us dial in Mirum's performance to meet industry standards for highly functional, durable, and elegant materials.

### I'd like to use Mirum for Footwear?

Currently we are working with strategic partners to develop custom materials and conducting manufacturing trials. Mirum is highly tunable and without a doubt will be ready for the market soon!

# Specimen 6

Applicant display used at conferences and trade shows prominently displaying the trademark in close association with a wide variety of sample product produced via Applicant's custom engineering processes and services to produce a custom engineered material.



Mirum™

# Specimen 7

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Applicant website prominently displaying the trademark in close association with a direct request for partners seeking Applicant's custom engineering processes and services to produce a custom engineered material for solicited partners.

