



REGISTRATION NOW OPEN FOR NEW EXECUTIVE-LEVEL EDUCATION AND NETWORKING EVENT FOR PRINTING INDUSTRY PROFESSIONALS

Press Releases / March 15, 2019

*LeadingPRINT Forum slated for April 23 in Las Vegas at ISA
International Sign Expo 2019 and XPLOR19 at the Mandalay Bay
Conference Center*

Reston, VA—Leading executives in the print industry will be joining up for a half-day of networking and business-growth insights at a new and exclusive event co-located with ISA International Sign Expo 2019 and XPLOR19 on April 23 in Las Vegas at the Mandalay Bay Conference Center.

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Registration is now open for LeadingPRINT Forum, produced by APtech and designed for print industry executives to be a highly interactive, motivational private conference that will drive leadership

excellence, improve competitive advantage, and motivate and retain a qualified and responsive workforce with the goal of creating sustained growth.

With innovative learning formats showcasing printers featured in APTech's flagship publication, LeadingPRINT, the LeadingPRINT Forum will reveal the secrets of how successful industry leaders fueled their successes. Topics and speakers include:

- The Eight Rings of Organizational Leadership led by Ron Rosenberg, President, QualityTalk
- Solving Tricky Personnel Management Challenges led by Ken Garner, VP, Business Development & Industry Relations, APTech
- Building a Competitive Advantage – High Performing CEOs Share Their Secrets led by Lawrence Chou, CEO, MGX Copy; Gina Danner, CEO, NextPage; and Joe Gass, CEO, Heritage Printing & Graphics

“This all-star cast of senior printing executives will assist attendees in driving growth, sharing best practices, and ensuring continued profitability in our industry's evert-changing landscape,” says Thayer Long, President, APTech President. “We're excited to add value for both member and non-member companies by offering the new LeadingPRINT forum and are looking forward to its exciting Las Vegas debut.”

We use cookies. By continuing to browse this site you agree to our terms of use, Event registration is \$99 (APTech members \$89) and includes the privacy policy, and the use of cookies. For more information, please review our XPLOR General Session: Pitchforks. Fire. Villagers. And You! with moderator Scott Draeger, VP of Customer Transformation,

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Quadient; networking opportunities at the XPLOR opening reception; and complimentary entry into the ISA International Sign Expo exhibit hall.

About the Association for PRINT Technologies The Association for PRINT Technologies is a purpose-driven organization dedicated to supporting the entire commercial print value chain. We believe in helping our members maximize alignment with their value chain partners to be more effective and competitive. Printing has been vital to communication for decades; today, the digital culture has heightened our industry's complexity and reframed its relevance. The Association's signature event—PRINT®—answers the call by bringing the boldest and brightest innovators, influencers, and newest technology together to create connections that showcase and advance our industry. For complete information about the Association, its programs, and its member companies, visit: www.PRINTtechnologies.org.

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Leading **PRINT** Forum



Agenda At-A-Glance

TUESDAY, APRIL 23

8:00 AM - 2:00 PM	Board of Directors Meeting <i>(Invitation Only)</i>	Jasmine E
2:00 PM - 2:10 PM	Welcome and Introduction <i>Thayer Long, President</i> Association for PRINT Technologies	Jasmine AB
2:10 PM - 3:10 PM	The Eight Rings of Organizational Leadership <i>Ron Rosenberg, President</i> QualityTalk	Jasmine AB
3:20 PM - 4:20 PM	Solving a Tricky Personnel Management Challenge – You Decide <i>Ken Garner, VP, Business Development and Industry Relations</i> Association for PRINT Technologies	Jasmine AB
4:30 PM - 5:30 PM	Building A Competitive Advantage – High Performing CEOs Share Their Secrets PANEL: <i>Lawrence Chou, CEO, MGX Copy</i> <i>Gina Danner, CEO, NextPage</i> <i>Joe Gass, CEO, Heritage Printing & Graphics</i>	Jasmine AB
5:30 PM - 6:00 PM	Putting it All Together <i>Ken Garner, VP, Business Development and Industry Relations</i> Association for PRINT Technologies	Jasmine AB
6:00 PM - 6:50 PM	XPLOR General Session: Pitchforks. Fire. Villagers. And You! South Pacific Ballroom EF <i>Moderator: Scott Draeger, VP of Customer Transformation, Quadient</i>	
7:00 PM - 9:00 PM	XPLOR19 Opening Reception <i>(Sponsored by Taylor Corporation)</i> South Pacific Ballroom EF	



APRIL 23, 2019

MANDALAY BAY
CONVENTION CENTER
LAS VEGAS, NEVADA