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# NEW AND NEWSWORTHY



MARCH 4, 2020

## CSUB President: Chevron's 'transformational gift' to bring new opportunities to students

Chevron continued to show its commitment to supporting higher education and future engineers in the community with a \$1 million



JANUARY 29, 2020

## Investment group chooses its first local startups

Two hundred eleven startup businesses made investment pitches. Only 18 were invited to make formal presentations. Of those, just six made the final cut, receiving a combined total of \$385,000. [Read More](#) →



JANUARY 16, 2020

## What We Learned About Leadership From Successful Founders

Experts and leaders from a wide range of industries convened in May in New York City for the fifth annual JPMorgan Chase Founders Forum to discuss today's most critical business issues. [Read More](#) →



ARLEANA WALLER  
FOUNDER OF MLK COMMUNITY INITIATIVE

JANUARY 13, 2020

## Local groups offering scholarships to help create business owners, through mobile app

The MLK Community Initiative is joining forces with the Start-It-Up app, which is a step-by-step app on how to start your own business.

[Read More](#) →



JANUARY 6, 2020

## Could Bakersfield become a California boomtown?

Local entrepreneurs want to turn a boom in new businesses into an urban renaissance

[Read More](#) →



JANUARY 6, 2020

## Is this inland California city the next Sacramento?

Days after a review of a study that described Bakersfield as one of the most popular markets for millennials, Bakersfieldians write back explaining why negative attitudes about their fair city was coastal elitism at its finest.

[Read More](#) →



JANUARY 3, 2020

## Local entrepreneurs take home cash at business contest finale

Some of Kern County's most promising young entrepreneurs came together for the finale of a two-month contest in which teams of computer coders came up with, or worked to perfect, business enterprises that might one day



DECEMBER 12, 2019

## Bakersfield Ranked #5 (out of 395 U.S. metros) for Startups [via economy.com]

The rate of business creation is an important economic indicator that drives both productivity growth and net job growth.

[Read More](#) →



DECEMBER 11, 2019

## This California Farm Town Is Launching Startups Faster Than Seattle, Boston, and the Bay Area [via Inc.com]

Bakersfield was once a punchline in Johnny Carson monologues. Now, it's punching above its weight in startup growth. [Read More](#) →



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*The Kern Initiative for Talent and Entrepreneurship is a project of the SeedCore Foundation, a 501(C)(3) not-for-profit corporation, in partnership with the Kern Economic Development Corporation, a public-private partnership.*