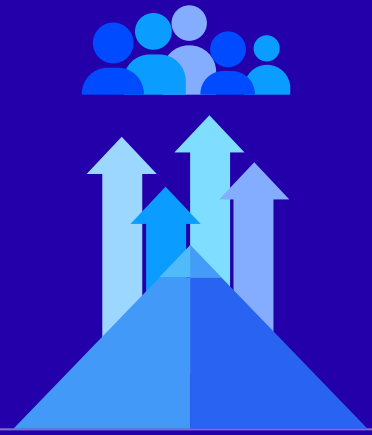


Sharedrop



Community is a company's most precious asset, so we're turning stakeholders into shareholders.

Republic is a community engagement platform for private companies to give their users, customers, and fans a chance to own equity — regardless of income or net worth. Republic's 250,000 users have invested more than \$20M in private companies since inception in 2016, but we've launched Sharedrop services for companies that want to focus on exposure & engagement over raising capital.

Community — Reward your early adopters and reach a new audience of 1M+ to share your product with. Drive acquisition, engagement, and growth by building an army of evangelists who are shareholders in what you're building.

Brand — Our partners receive ongoing support from a team with decades of legal, venture, and marketing experience, creating one of the most recognizable brands in the space.

What are Sharedrop Services?

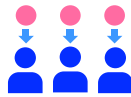
Sharedrop services allow companies to give small amounts of equity to their users, customers, partners, and fans for free, or in exchange for performing small tasks. Republic makes it feasible and legal to do this in compliance with US securities laws.

Why Sharedrop Services?



Community engagement

Incentivize sign ups, downloads, or engagement with your product.



Brand exposure

Market it to Republic's millions of site visitors and 300k+ user base.



PR splash

Tell a compelling story of access & inclusion to the masses.

Logistics

- ~\$5k in on-boarding costs (legal and accounting)
- 2 weeks prep time for campaign
- fixed platform fee, depending on complexity and duration of the campaign

How do Sharedrop Services Work?

Pick an action. Ensure that it's verifiable. Leave the rest to us.

A campaign needs:

1 _____

Consideration — value given by the participant to company. It can be anything from an email address, to a proof of sign-up, or a retweet. Anything that brings value to your network is fair game.

2 _____

Verifiable action — we need to be able to independently verify that an action has been carried out. This prevents spam and ensures true engagement.

How do We Help You Drop a Share?

Republic helps you structure Sharedrop services of securities to retail investors. Republic will help clients consider what actions are important to their project, and what non-cash value retail investors can bring to their company in its early or later stages. Then, we select the appropriate security instrument, and structure it so that we can find a corresponding action that can be independently verified. We draw on our many years of experience in community building and engagement.

Who is Sharedrop Service Good for?

Sharedrop services are a powerful tool for a wide range of potential clients. Early stage products or apps that are looking to go-to market and gain adoption can use the tool to bootstrap their project. This is particularly powerful for projects that rely on network effects and require a minimum threshold of users in order to become effective products (e.g. Facebook, Paypal, etc.).

Late stage companies can also benefit from this tool, especially by using it ahead of an IPO. Companies that have grown to scale but now want to reward their earliest fans and users can sharedrop effectively. Companies looking for a potential IPO can also use it as a way to develop wider interest before going to the public markets.

Where to Get a Sharedrop?

Participants must come to Republic and participate in Sharedrop Services through our Funding Portal. Republic offers flexible options though and generally can accept participation from anyone in the world 18 years and up.