

STRATEGIC PLANNING

Drive strategy enterprise-wide

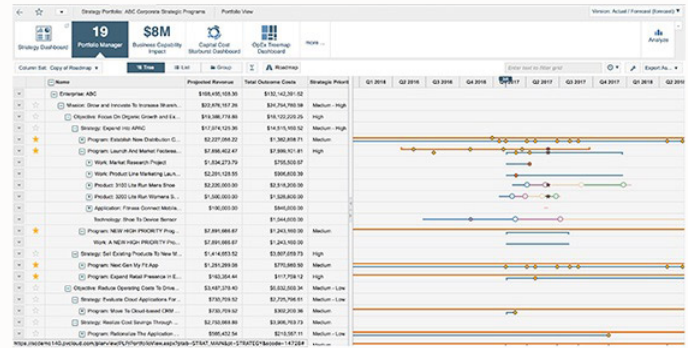
Planview's strategic planning software helps leaders bring strategy to life, from formulation to execution across the organization.

Watch Demo

STRATEGIC ROADMAPPING

Drive strategy from the products, applications, and services you deliver

Build roadmaps that connect strategy to the investments and outcomes that drive transformation and execution. With an enterprise roadmap, lead transformational change, measure progress, understand impacts from decisions and adjust dynamically.



Enterprise strategic roadmaps connect strategy with investments, products and applications.

Rank	Description	Total Costs	Proposed Benefits	Proposed Total Costs	Net Present Value (NPV)	Capital Costs
Portfolio Target						
Planned Investments		\$19,829,882.24	\$1,246,729.29	\$20,076,611.53	\$4,280,919.84	\$673,589.28
1	Low-Risk Project	\$100,000.00	\$200,000.00	\$100,000.00	\$100,000.00	\$100,000.00
7	Customer Shareable Services Project	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00
30	Zoom Platform Services Project	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00	\$100,000.00
6	Customer Web Portal Project	\$1,460,000.00	\$440,000.00	\$1,900,000.00	\$1,500,000.00	\$370,000.00
9	Web Desk Integration	\$400,000.00	\$800,000.00	\$400,000.00	\$400,000.00	\$400,000.00
10	Finance App Portal Development Project	\$800,000.00	\$800,000.00	\$800,000.00	\$800,000.00	\$800,000.00
29	Live Monitoring Project	\$2,300,000.00	\$1,370,000.00	\$3,670,000.00	\$3,700,000.00	\$100,000.00
14	Vendor Collaboration	\$1,700,000.00	\$1,300,000.00	\$3,000,000.00	\$1,500,000.00	\$1,500,000.00
Remaining Target		\$1,000,000.00	\$4,100,000.00	\$5,100,000.00	\$5,100,000.00	\$5,100,000.00
27	Strategy Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
21	R & D Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
22	High-Risk Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
24	Complexity Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
12	Enhancement Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
4	Marketing Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
13	Strength Training Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
17	Critical Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
32	Maintenance Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
24	Compliance Project	\$140,000.00	\$100,000.00	\$140,000.00	\$140,000.00	\$140,000.00
2	Equipment Cost Saving Project	\$140,000.00	\$1,200,000.00	\$1,340,000.00	\$1,340,000.00	\$1,340,000.00
18	Equipment Design Project	\$140,000.00	\$400,000.00	\$540,000.00	\$540,000.00	\$540,000.00
19	R2 Hardware Evolution Project	\$140,000.00	\$700,000.00	\$840,000.00	\$840,000.00	\$840,000.00
23	Quality Reducing Project	\$140,000.00	\$1,000,000.00	\$1,140,000.00	\$1,140,000.00	\$1,140,000.00
11	Website Technology Project - JMA	\$140,000.00	\$400,000.00	\$540,000.00	\$540,000.00	\$540,000.00

Analyze above / below the line decisions against constraints.

SCENARIO PLANNING

Model trade-offs in constantly changing environments

Optimize funding and resource allocation to cross-functional initiatives. Use Strategic Planning to prioritize initiatives, evaluate funding alternatives and compare trade-offs between proposed decisions.

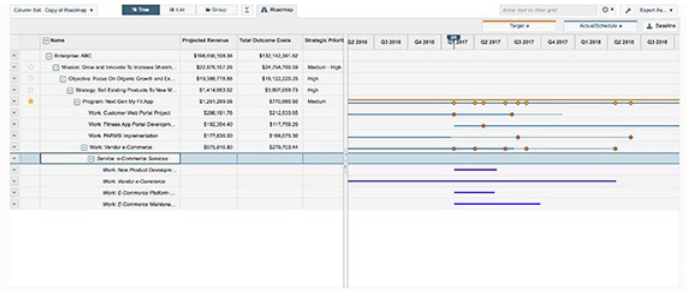
PROGRAM MANAGEMENT

Deliver the programs that drive



Deliver the programs that drive innovation and transformational change

Execute key strategic initiatives successfully. The program management capabilities provide a lightweight yet robust solution to define plans, track status and measure progress.



Balance top down and bottom up program plans.

The screenshot displays a financial planning dashboard with a multi-year budget table. The table has columns for months from Jan 2017 to Dec 2017 and rows for various financial categories such as 'Revenue', 'Expenses', and 'Net Income'. The data is presented in a grid format with numerical values for each cell.

Plan and manage financial costs and revenues.

FINANCIAL AND CAPITAL PLANNING

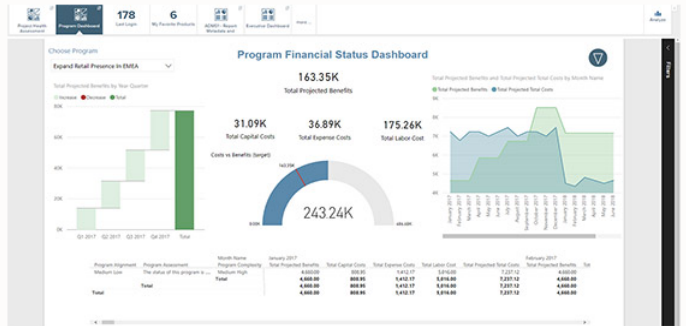
Manage strategic funding and performance from strategy to initiatives

Maximize the ROI from strategic initiatives. An investment-centric approach creates capital plans that integrate strategic and organizational financials to promote visibility and drive performance.

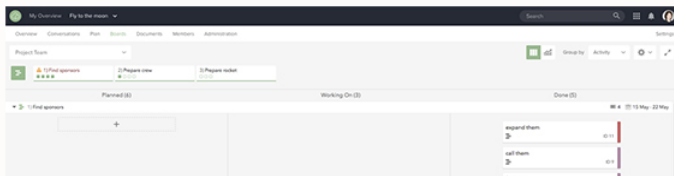
STRATEGIC ANALYTICS AND DASHBOARDS

Measure performance and share progress with dashboards and visualizations

Keep stakeholders informed and engaged with reports, dashboards and interactive visualizations. With a single source for strategic performance, focus on analyzing progress, identifying trends and accelerating your strategy.

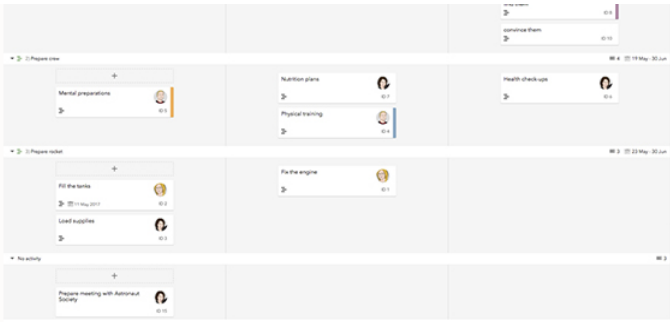


Measure strategic performance.



IDEATION AND COLLABORATION

Engage with your organization in creating and executing strategic plans



Bring virtual, cross-functional teams together to plan and execute strategy. Collaborative workspaces, Kanban boards, and ideation campaigns provide simple ways for all stakeholders and contributors to stay aligned, drive the process and share key information.

Strategic Planning software from Planview

With Planview Enterprise One and Planview Projectplace, organizations can deliver the transformational change necessary to realize their strategy. The strategic, capacity and financial planning capabilities delivered by Planview Enterprise One empowers leaders to define roadmaps, set plans and measure progress. Using Planview Projectplace, teams across and beyond the enterprise can collaborate to manage plans and drive the process.



Enterprise-wide Portfolio and Resource Management and Capability and Technology Management

Planview Enterprise One

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Collaborative Work Management for teams

Planview Projectplace

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The Four Key Elements of a Strategic Plan

Put the strategic plan first and drive the roadmap to deliver on strategy successfully.

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WHITEPAPER

The Four Key Elements of a

Strategic Planning: How to Build a Roadmap to Transformation

Make your strategy real.

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Continuous Planning:

The Four Key Elements of a Strategic Plan

Avoiding Wishful Thinking to Realize Transformational Change

The strategic plan is a representation of vision, created to drive organizational change and transformation. So why are change and transformation so often on the ground in a word without?

This paper will explore that strategic plans are traditionally created by senior organizational leaders to create strategic initiatives, challenges that can be strategically managed to create strategic change.

In this paper, we will:

- Discuss 7 companies who actually created strategic plans for their start, they're not
- Reveal underlying organizational issues and the reasons for them
- Explore the characteristics of best strategic planning
- Explain the four key elements of any strategic plan that would enable an organization to make strategic change



Shift into Higher Gear @ Hyper-Speed

Implement continuous planning to prioritize investments and resource capacity with the best work.

[Watch webinar →](#)

Strategic Planning software for innovative companies



"We went from capitalizing 10 percent of our IT labor to 20 percent, which equated to a multi-million dollar net positive depreciation on our balance sheet. It's a big win for our finance division."

Woody Green

IT Finance Manager, American Airlines

[Read case study →](#)



American Airlines



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See our strategic planning software in action

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Strategic Planning
Enterprise Architecture
Product Portfolio Management

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Planview PPM Pro™
(formerly Innotas®)
Planview LeanKit™
Planview Projectplace™

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Community Involvement
Careers

Trust and Security



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Planview has appointed a Data Privacy Officer (DPO) for ensuring processing is lawful. DPO can be contacted at privacy@planview.com.

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