ENTERPRISE INNOVATION MANAGEMENT

Deliver more value, faster

Planview's Enterprise Innovation Management solution extracts ideas from across your organization's entire ecosystem, centralizes them for evaluation and development, and transforms them into value that serves your customers.

Watch Demo

Enterprise innovation management for sustained innovation

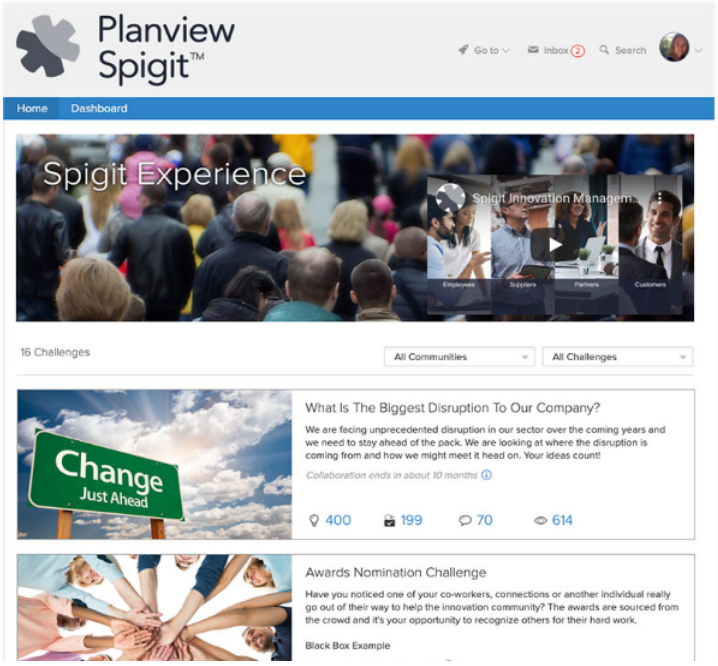
Everything starts with an idea. Every product and every service began its journey as an obscure concept in a creative mind. Planview's Enterprise Innovation Management gives you the ability to collect those concepts, harness that creativity and combine it with the untapped ingenuity, wisdom and insight of everyone in your organization. Rather than depending on a select few to guide your business forward, Planview democratizes creative decision-making and inspires a culture of engagement and innovation.

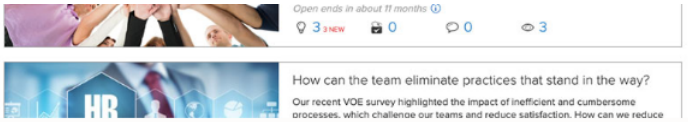
Whether your goal is new products and services, incremental improvements to existing offerings, improved internal processes, or an enhanced customer experience, Planview provides visibility and management across the entire ideation process. From the original concept to the final implementation, Planview records, cultivates, prioritizes, tracks, selects, and delivers ideas, and measures the results. This single platform was designed to nurture innovation and help you identify the most valuable ideas with the greatest potential impact. With over six million users in 170 countries, Planview Spigit is the most widely used innovation management platform in the world.

INNOVATION CULTURE, EMPLOYEE ENGAGEMENT, AND VOICE OF THE CUSTOMER

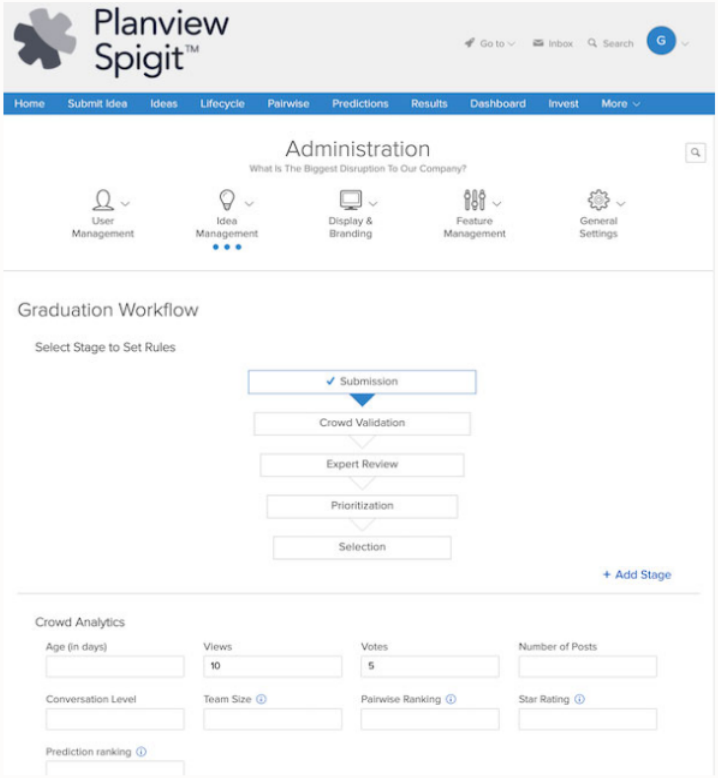
Bring the ideas that can radically transform your business to market

Innovation is the destination, customer voice is the GPS, engaged employees are vehicles, and Planview is the freeway infrastructure that brings it all together and moves your best ideas forward.





Deploy challenges important to your business at scale



Automate the innovation workflow through gated ideation

IDEA MANAGEMENT

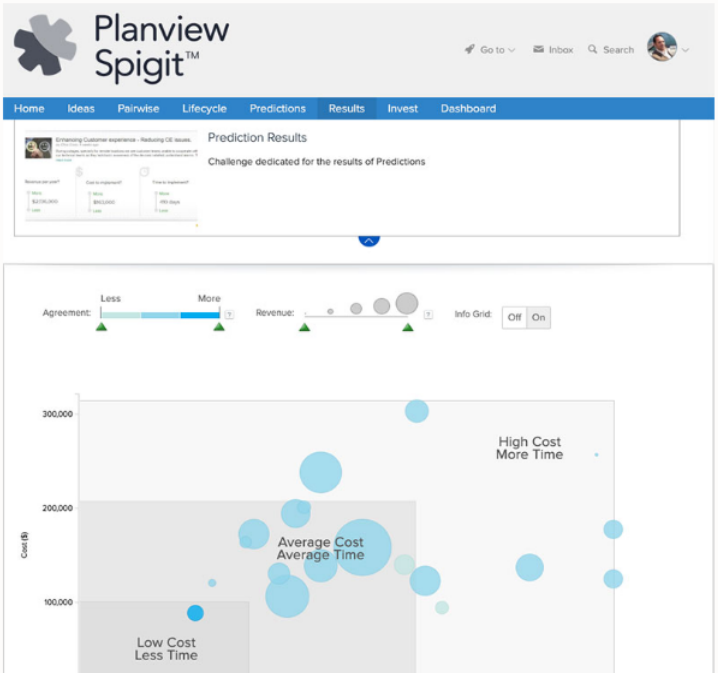
From idea to impact: manage the entire lifecycle of a new concept

Planview's innovation platform helps you communicate challenges and opportunities across the organization, generate and capture new ideas, and manage the entire process of evaluation, prioritization and collaboration.

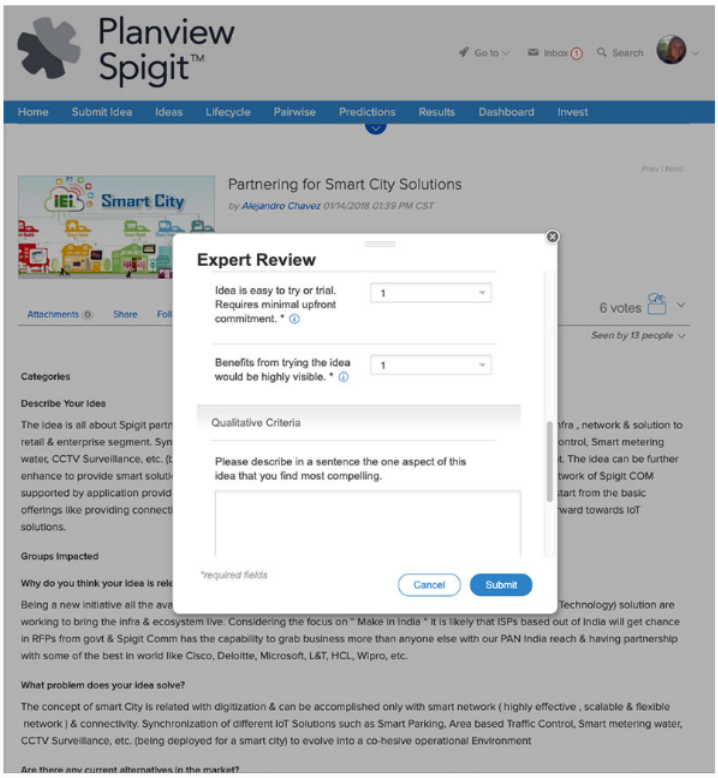
CROWDSOURCED DECISION MAKING

Leverage data, technology and employees as the foundation for a better decision-making process

Tap into the power and wisdom of crowds through voting, machine learning, ranking, and pairwise to narrow thousands of ideas to those with the greatest potential, automatically advancing the best.



Leverage the wisdom of crowds to find the best ideas



Configure forms for idea evaluation and selection

IDEA SELECTION

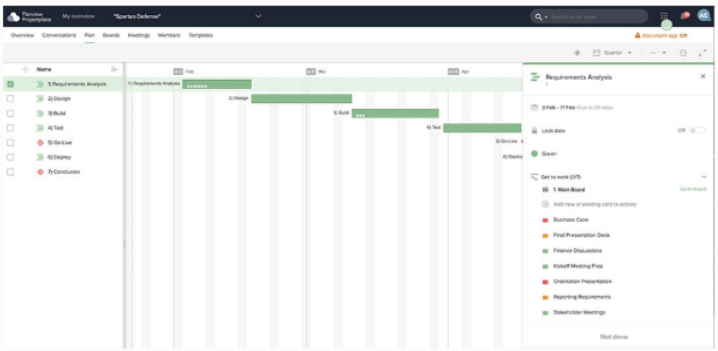
Logically and judiciously narrow the field of hundreds of competing ideas to a select few

Use quantitative reviews and qualitative evaluations to choose ideas with the strongest business case, and hand them off to delivery solutions or export them to delivery management tools via APIs.

INNOVATION DELIVERY

Bring the ideas you've selected to life through any number of Planview delivery mechanisms

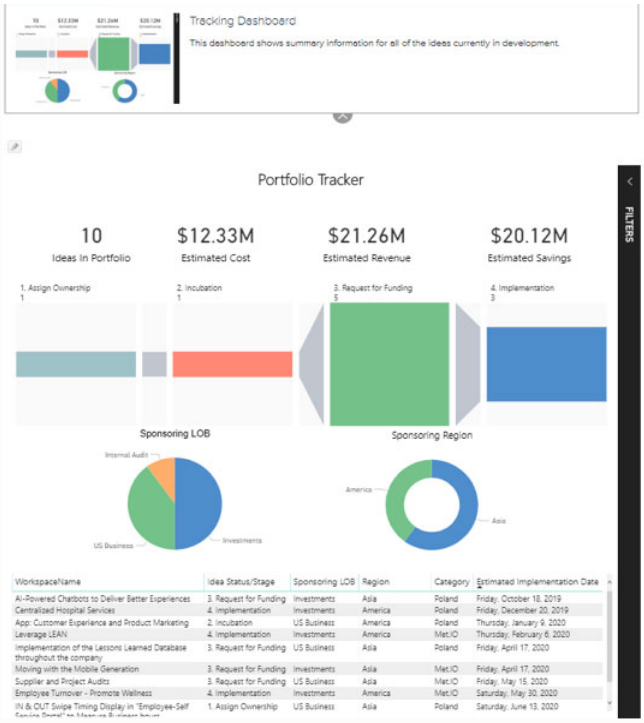
Build a chain of evidence from idea to delivery by transferring all relevant information like selection criteria, implementation cost, business value add, and revenue predictions, to Planview delivery solutions.



Manage the process through delivery with Projectplace

INNOVATION METRICS

Use over 100 out-of-the-box



Report on your project pipeline to stakeholders

reports to measure the spread and power of innovation

Connect idea data and metrics to calculate how ideas are progressing, total cost to impact, speed to market, employee engagement, and many other data points via Planview's Power BI integration.

Innovation management software for enterprises

"It was a great experience interacting with the public in this way. We've been in contact with people from around the globe and learned about some of the specific problems that people face— many problems we weren't even aware of."

Ben Collar
Director of R&D, Siemens Mobility, Intelligent Traffic Systems

Read case study →

POLARIS · BlueCross BlueShield of North Carolina · SIEMENS · CAMBIA

2019 SOCI REPORT

2019 State of Crowdsourced Innovation Report

Quantifying a Culture of Innovation

In partnership with Northwestern's

Read this rigorous analysis of innovation program data from the world's largest brands – representing 21 different industry verticals.

Get the report →

Kellogg School of Management, Planview Spigit has conducted the most comprehensive study of corporate innovation. Download this whitepaper to get an in-depth look at this groundbreaking study.

Get the whitepaper →

2019 Ignite Presentations

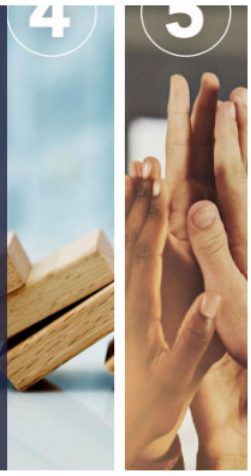
Ignite is where the world's innovation leaders come together to discuss the latest trends and strategies in crowdsourced innovation. Binge on the on-demand presentations.

Get access to the videos now →

5 Factors to Turn Ideation into Impact

How can companies go beyond simply gathering ideas, to putting them into practice? In this eBook, learn more about the five factors that will help new ideas make the shift from a scribble in a brainstorm to a tangible outcome driving returns for the business.

Get the eBook →



Innovation management software from Planview

With Planview, you can manage your entire end-to-end innovation lifecycle from ideation to delivery.

Enterprise Innovation Management

Planview Spigit™

Learn more →

Collaborative Work Management for teams

Planview Projectplace™

Learn more →

Enterprise Kanban for Lean and Agile

Planview LeanKit™

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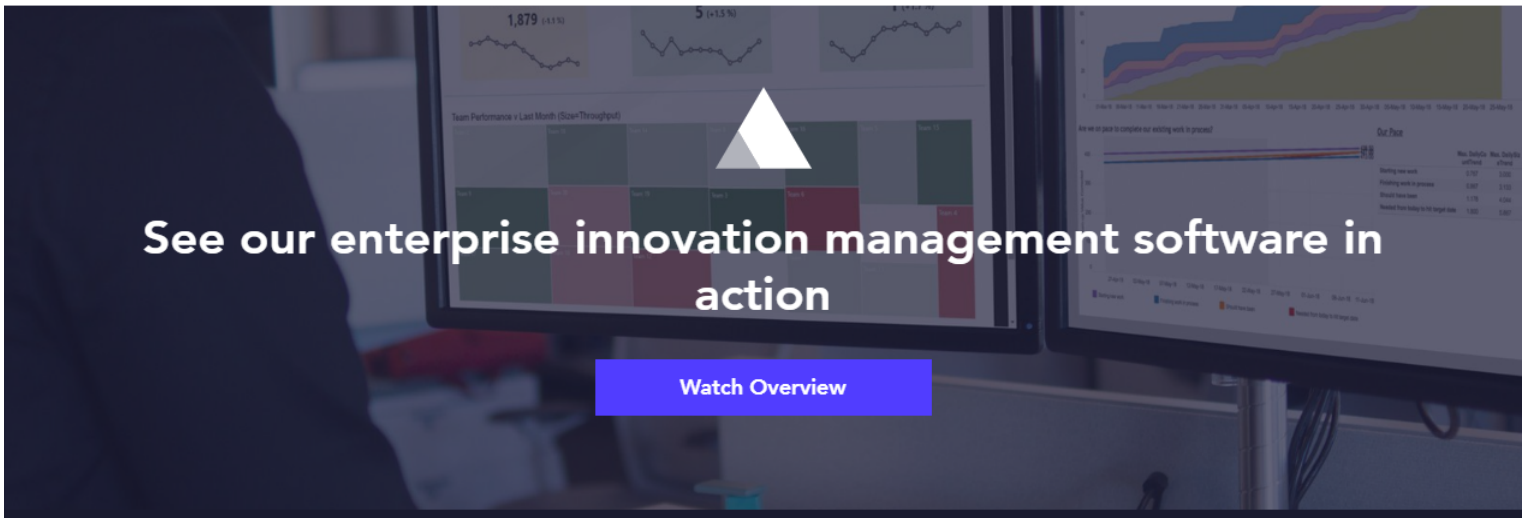

See our enterprise innovation management software in action

Watch Overview

Solutions

- Project Portfolio Management
- Lean Portfolio Management
- Lean and Agile Delivery
- Work Management for Teams
- Enterprise Kanban
- Innovation Management
- Strategic Planning
- Enterprise Architecture
- Product Portfolio Management

Products

- Planview Spigit™
- Planview Enterprise One™
- Planview PPM Pro™ (formerly Innotas®)
- Planview LeanKit™
- Planview Projectplace™

Services

Partners

Acquisitions

Troux®, Projectplace®, Innotas®, LeanKit®, and Spigit® are part of the Planview family.

Why Planview

Company

- Company
- Leadership
- Press Releases
- Community Involvement
- Careers

Trust and Security

Contact Us

All Data Subject Access Requests (DSARs), and requests of "Do Not Sell My Personal Information" according to the CCPA, must be submitted through the Planview DSAR portal located here.

Planview has appointed a Data Privacy Officer (DPO) for ensuring processing is lawful. DPO can be contacted at privacy@planview.com.

Recent Updates

- How Savvy PMOs Keep Score to Improve Demand Management
- Where Are You on Your Path to the Lean-Agile Enterprise?
- PI Planning in an Agile Marketing Go-To-Market Team
- Collaboration Software

Kanban vs. Scrum
Continuous Improvement Tools and Techniques
Lean Budgeting
The Journey to Agile Portfolio Management
Everyone is a Project Manager
Map Your Product Portfolio Toward Success
Planview vs ServiceNow PPM
Read more →

Welcome to Planview. Can I help you find something?
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