

CLASS 42



build brand awareness
FAR AND WIDE

Print on Demand Postcards from ReminderMedia are perfect for keeping your pipeline full.



[BUILD A POSTCARD](#)

[LEARN MORE](#)



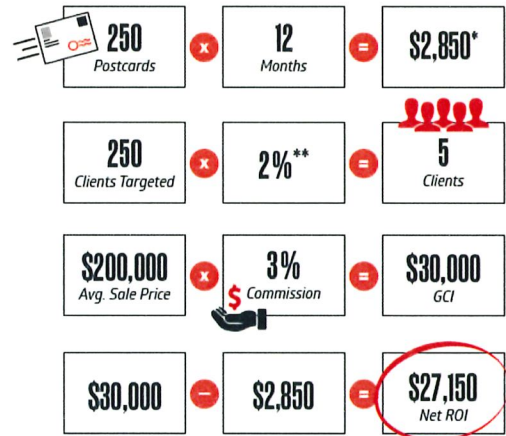
These customizable, content-rich postcards are printed and shipped for you. You can either provide your own list, or buy a list from us based on things like geography, recipient interests, and many other demographics. This is an **incredibly powerful** way to target your messaging to the exact people you want to work with.

According to *The Millionaire Real Estate Agent...*

when you send **12 direct mail pieces** to your farm over 12 months, you should receive **1 transaction** for every 50 recipients.*

- ✓ Direct mail gets a response rate 5 to 9 times higher than email, social media, or paid search. **
- ✓ 76 percent of consumers trust direct mail when making a purchasing decision. They also trust it more than digital channels. ***.
- ✓ Direct mail is 21 percent easier for the brain to process than digital media, and garners higher recall. ****

[BUILD A POSTCARD](#)



*The Millionaire Real Estate Agent **ANA/DNA Response Rate Report 2018 ***MarketingSherpa 2017 ****"A Bias for Action," Canada Post, 2015

Whether you want to [showcase listings](#), or just want to [stay top of mind](#), we have a card that your recipients will appreciate.

If you don't market to your farm, another agent will. **Build mindshare with varied, but consistent marketing.**

[BUILD A POSTCARD](#)

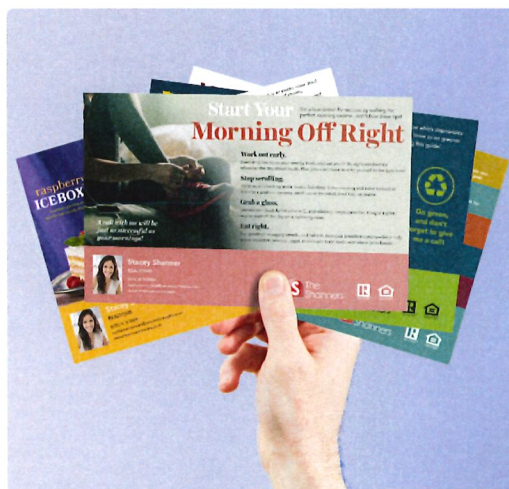


12 direct PROGRAM

Set up your marketing for a whole year with our **12-Month Automated Postcard Campaign**—and it only takes a few minutes to set up!



CHOOSE YOUR PLAN



You're going to **love** how easy this is!



Choose a Design

Select one of our beautifully designed postcards that will make you stand out from your competitors.

[Read More](#)



Customize

Make the postcard your own by easily adding images and copy to specific areas of the postcard.

[Read More](#)



Select Recipients

If you don't have a list you want to target, no worries! You can purchase a list to get your message out to the size audience you want to target.

[Read More](#)

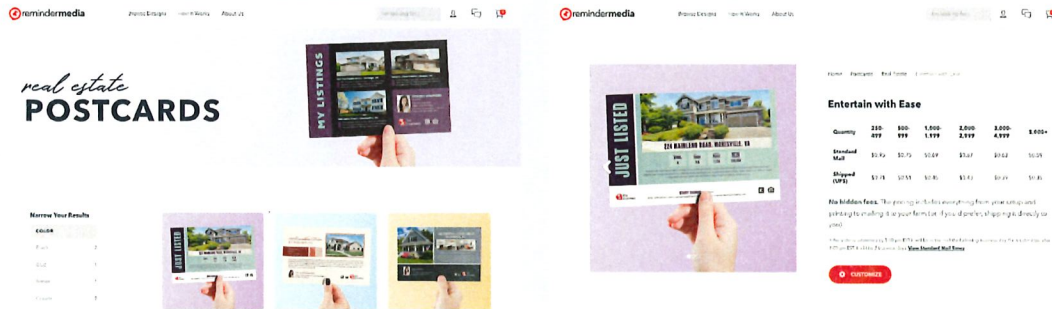
Zoom. Within 24 hours we are mailing your postcards to your recipients.*

*Excluding weekends and holidays.

step one

CHOOSE A DESIGN

WATCH STEP ONE TUTORIAL



real estate
POSTCARDS

Narrow Your Results



Entertain with Ease

Quantity	250	500	1,000	2,000	3,000	5,000+
Standard Mail	\$1.42	\$1.75	\$1.69	\$1.67	\$1.62	\$1.58
Shipped USPS®	\$1.18	\$1.51	\$1.45	\$1.43	\$1.38	\$1.34

Flat hidden fees. The price includes everything from pre-sorted and packing to making it to your front door. If you'd prefer to prep it directly for you.

Prices are estimates. The actual price will vary based on your location and the weight of your items. Prices are subject to change without notice.

[CUSTOMIZE](#)

On the Browse Designs page, click on the postcard you want to customize.

Once you've selected a postcard that you like, hit the **CUSTOMIZE** button to get started.

step two

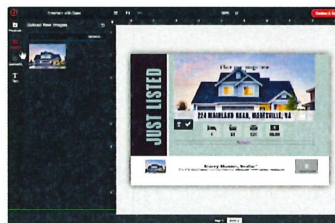
CUSTOMIZE

WATCH STEP TWO TUTORIAL

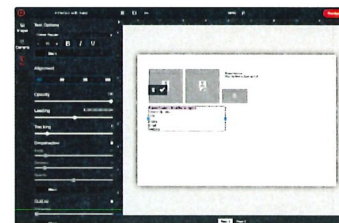
Need copy inspiration? Check out our **Call to Action** page for ideas!



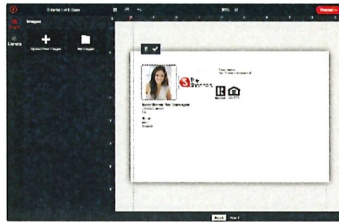
Update the copy on *Page 1* of the postcard.



Upload and place the image(s) on *Page 1* you want to include on the postcard*.



Select *Page 2*. Include your contact information and office information on *Page 2*.



Place your headshot and logo on Page 2*.
Note: Interruptions happen don't worry you can save your postcard designs and finish it when you get back.



Once you have finished customizing your postcard select the REVIEW & BUY button.

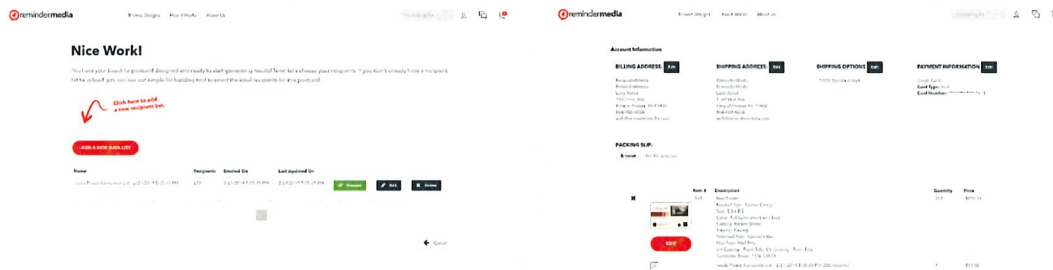


Review Page 1 and Page 2 of your postcard and select the PURCHASE button.

*Photos for print must be 300 dpi to ensure image will print properly. Not sure what that means? **Read more** about this at the bottom of the page.

step three **SELECT RECIPIENTS**

[WATCH STEP THREE TUTORIAL](#)



You can purchase a list or upload your own mailing list (minimum of 250 addresses). The list size you upload or purchase will be the number of postcards that are mailed.

Review the details of your order and select the PROCEED TO CHECKOUT.

Have questions about uploading your images? Click the link below for an overview.

[LEARN MORE](#)

call to action TEMPLATES



ReminderMedia gives you a variety of postcard templates to choose from, with content that's both relevant and valuable. For when you need a **call to action** to entice your recipient list to reach out, here are some great examples of actionable one-liners that you can choose from—no matter what your business goal is!

GENERIC

- Call me to find out how I can help you make smart decisions this year! [Copy](#)
- Looking forward to working with you this year! [Copy](#)

See More +

REAL ESTATE SELLING

- Let me help you sell your home! [Copy](#)
- Give me a call if you are looking to sell your home! [Copy](#)

See More +

GENERIC SEASONAL

- Don't be a summer bummer—reach out today! [Copy](#)
- Your summer will be sweeter if you call me today! [Copy](#)

See More +

REAL ESTATE BUYING

- Buying a home? Let me help you find the home of your dreams. [Copy](#)
- Give me a call if you are looking to buy a new home! [Copy](#)

See More +

GENERIC RECIPES

- An experience with me is a recipe for success. Reach out today! [Copy](#)
- Working with me is a recipe for success—call me today! [Copy](#)

FINANCIAL

- A priceless experience awaits with me as your advisor! [Copy](#)
- Nothing makes more cents than choosing me as your advisor. [Copy](#)

See More +

REAL ESTATE GENERAL

- Looking for a real estate agent? Give me a call. [Copy](#)
- If you want more info on how to sell or buy a home, reach out today! [Copy](#)

See More +

We handpick the events. We build the emails. We deliver them to your recipients every two weeks.

You get all the benefits of being the local expert without having to do any of the work.

Each email is **branded to you**, and features your photo and contact info—reminding your clients of the **value you bring** to their lives.

This is going to be JUST THE THING to get you that “local expert” status you’ve been looking for.

Now you can stay in front of your contacts consistently with incredible content that brands you as the go-to professional in your area.

[PREVIEW EMAIL](#)

Want to be the community expert in 2020? All it takes is a 5-minute setup.

[SEE THE FREE DEMO](#)

