

# LADDERS

- INTERNATIONAL WOMEN'S DAY -

## What is #ReferHer?

#ReferHer is a new feature designed to get more qualified and experienced women referred for corner office positions.

### How does it work?

#ReferHer is designed to work very simply. Members are invited to earn additional income by:

- Making sure Ladders has their current company on their profiles.
- Allowing Ladders to suggest qualified contacts for open positions there.
- Seeing female professionals sorted to the top in the weekly suggestions sent to them.
- Earning referral reward money from their companies for each successful hire.

It will only show referrals for people to the position from your own contacts list. Everyone qualified will be shown on the list of people to refer.

Ladders uses its technical expertise to find qualified members for open positions from members' contacts. This means the referral service is automated, saving precious time for our members, while maximizing opportunities to earn additional income and help other professionals.

If you need any assistance, please contact our customer service team by emailing [help@theladders.com](mailto:help@theladders.com). For live support, call **1-866-800-4640**.