

# Community Guides for Journalism

Instructions and ideas for better engagement, written by experts

[\*Read Why Journalists Should Care About Community\*](#)  
[\*Download our free booklet, 'How to Create Your Community'\*](#)



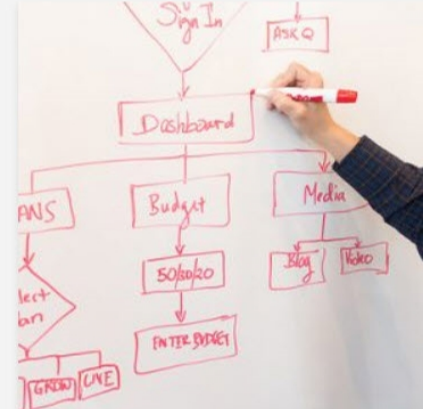


### Site contents



#### Start Here

This section walks you through how to create successful communities that support your mission.



#### How To

This section helps you create an effective moderation team, choose your metrics, and build newsroom skills.



## Case Studies

This section includes examples, tools, and experiments you can try. Learn from those who've done it before.



## Resources

This section features user research, academic studies, useful links, and discussion pieces on the value of community.



## About

This section explains who we are, what we do, and why we wrote these guides.



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