



WHO WE ARE

BEAUTY. MADE FROM THE PERFECT INGREDIENTS.

At Anthem, we're fluent in the language of beauty. We've crafted the perfect blend of talent, ingenuity, quality materials, process, science, and technology. It's a comprehensive and proven approach that yields products of unparalleled quality and that resonate around the world.

Under the dynamic leadership of entrepreneur Raj Prakash, Anthem has established itself as one of the world's leading manufacturer/suppliers of skincare, hair care, and body care products. Anthem believes in honesty, transparency, and collaboration as core values – an approach that has led to high client satisfaction and retention.

With two state-of-the-art manufacturing facilities located in [New Jersey and Florida](#), Anthem is the only U.S.-based company with the technology and equipment to offer such an expansive spectrum of product formulations. Our location enables clients to advertise products as "made in the U.S.," opening a channel into the market for domestically sourced and manufactured beauty products.

BROAD CAPABILITIES: FACIAL AND SKIN CARE PRODUCTS FORMULATION AND PRODUCTION

We are also the premier U.S. supplier of popular and emerging skin care innovations. Not only do we produce a wide range of materials, formulations and packaging options – we also offer other single-use masking products, such as under eye, lip, forehead, nose, chin, neck, and other options.

Anthem manufactures a wide range of beauty products for our diverse and rapidly expanding customer base. We can offer our clients formulations from the expansive library we've developed – or, for those who prefer a start-to-finish turnkey solution, we can work with our clients to formulate something truly unique to their brand.

GET STARTED

A LEADER IN WET WIPE MANUFACTURING AND PRIVATE LABEL PRODUCTION

Anthem is one of the fastest growing wet wipe manufacturers in the United States. We manufacture wipes and other single-use products for some of the most well-known brands in the world. This includes countless applications in the largest category segments, including:





Baby wipes



Household wipes



Pet wipes



Facial wipes



Personal wipes



Surface wipes

PRODUCT TESTING AND COMPLIANCE

We understand and appreciate the importance of maintaining safety and quality. We utilize rigorous operating controls and are both FDA and EPA compliant.

Whether we are acting as a consultant for a business that has its own in-house team of development experts, or we are providing a full-service solution that covers formulation, compounding, manufacturing, design, and packaging – Anthem strives to exceed expectations on each and every project.

From skin care and cosmetic products such as peel-off and spot treatment masks, to consumer products like pre-moistened sanitary wipes, Anthem's product development and manufacturing line spans a diverse range of applications to meet consumer demand across diverse markets. Through consistent and aggressive investment in technology, equipment, systems, and processes, we've expanded our capabilities so that no client need would be too complex or involved. As a result, our clients experience reduced cost, enhanced speed to market and a product that exceeds revenue targets.

60 Page Road
Clifton, NJ 07012 USA
Tel: (973) 779-1982
sales@anthemusb.com
info@anthemusb.com

[Site Map](#)

