

Mastering the Retail Game

The Mastering the Retail Game podcast explores the new rules of retail and provides real-world advice on how to win by learning from retail experts and peers in the industry.



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Episode Archive



Intro to API for Omnichannel Retail

by Sara Duane | Dec 27, 2019 | Podcasts

Omnichannel sales and strategy are driving the adoption of API in retail. This mode of data transfer has its advantages and is particularly well-suited to the industry. Find out more in this podcast.



Winning in the Holiday Shopping Season

by Sara Duane | Dec 2, 2019 | Podcasts

Winning in the holiday shopping season can mean the difference between an average year and a smashingly successful year. In this episode, hear industry professionals with varied and deep experience offer advice for having a winning holiday shopping season – this year and into the future.



Bringing Your Vendors Along with Changes

by Sara Duane | Nov 27, 2019 | Podcasts

When you're thinking about making a change, how do you prepare your trading partner community to work within your new environment? This episode explores how and when to engage your trading partners in big change management projects.



Starting or Expanding a Drop Ship Program

by Sara Duane | Oct 31, 2019 | Podcasts

Drop shipping programs take careful collaboration, communication and trust between businesses. This episode explores what it takes to start a drop shipping program, as well as offers tips for expanding existing drop shipping programs.

Who We Serve Systems Products Company Resources



Nurturing the Minnesota Tech Community

by Sara Duane | Oct 12, 2019 | Podcasts

Technology professionals come together for a variety of events and activities to share their knowledge with others in the Minnesota tech community. A number of them are hosted by local non-profit organization Minnestar and SPS Commerce. Hear more in this podcast.

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Streamlining Item Data Management

by Sara Duane | Sep 23, 2019 | Podcasts

Streamlining item data management is not only achievable, it's quite helpful for retailers, vendors and even the consumer. Find out more in this podcast.



Retail System Readiness for the Holiday Season

by Sara Duane | Sep 7, 2019 | Podcasts

Businesses in the retail industry are constantly making improvements, but everything needs to be ready to go when the busiest shopping season of the year rolls around. David Verette explores retail system readiness for the holiday shopping season in this podcast episode.



Reflections on IRCE 2019

by Sara Duane | Jul 19, 2019 | Podcasts

This year IRCE took place alongside GlobalShop and RFID Journal Live! under the RetailX banner at Chicago's McCormick Place South. In this episode of Mastering the Retail Game, Tony Thrasher and Matt Brolsma from SPS Commerce share their unique perspectives on the major themes and takeaways of IRCE 2019.



Transform Your Vendor Meetings - Part 2

by Sara Duane | Jun 6, 2019 | Podcasts

In this episode about transforming vendor meetings, take a deeper dive into how different categories require different types of information to make decisions about what to stock and where.

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