

Build your blog. Build your business.

Instantly publish articles, drive more traffic, grow your email list, and see your blog's impact on sales.

Enter email address [Try It Now →](#)

Start publishing today with a free 14-day trial.
No credit card required.



Conversion Funnel

17,504 visits	16,358 reads	546 leads	121 purchases
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Top Content

Article	Revenue influenced
9 Fitness Tips for Women Over 40	\$1.2k
Quiz: How Much Water Do You Need?	\$983
Athlete's Guide to Summer Hydration	\$952

Reads Leads Revenue

2.1k reads

Integrates with:



SEE HOW IT WORKS

Publish to your blog in minutes, not hours.

Your blog is your most powerful asset to build, engage, and retain a loyal audience. But you don't have hours to create content that may or may not work. With Matcha, instantly publish from our library of 10,000+ professionally written articles and build your email list faster with our powerful conversion tool.

Start publishing today: [Start My Trial](#)

Fill your blog with engaging articles.

Publish to your blog in less time than it takes to drink your morning coffee.

[Publish instantly →](#)

Attract and engage more website visitors.

Enhance your email, social media channels, and paid ads with content from Matcha.

[Get more site traffic →](#)

Capture more emails with locked content.

Convert 10x more of your traffic into subscribers and nurture them to a sale.

[Grow your email list faster →](#)

Optimize your blog's performance.

See what content delivers the most traffic, engagement, email subscribers, and sales.

[See content's ROI →](#)

Growing ecommerce brands rely on Matcha.

Are you tired of wasting time publishing blog articles to only see a trickle of traffic and no impact on sales? Join hundreds of business owners and ecommerce marketers who rely on Matcha for quality content and consistent performance from their blogs.

Who Uses Matcha?



Mambe Waterproof Blankets

How Mambe Increased Conversions by 327%, Reduced CPL by 60%

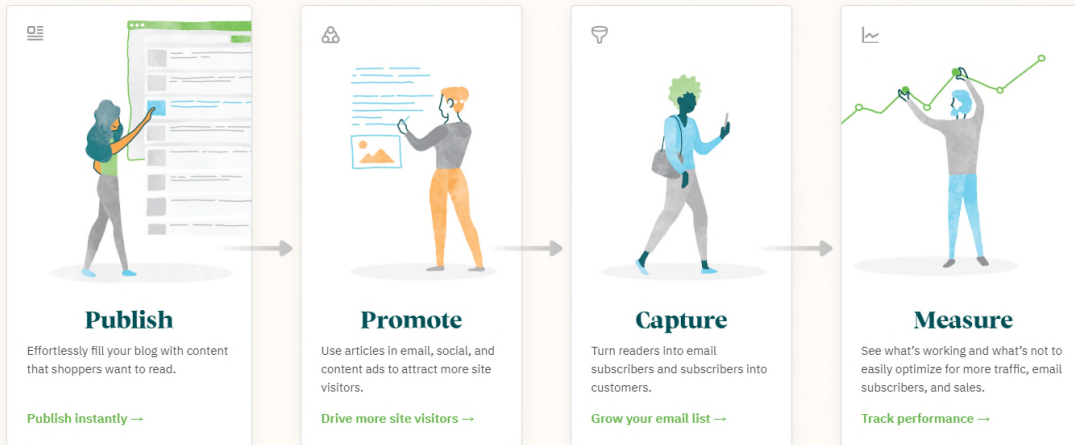
+327% more popup conversions at a 60% lower cost

[See Case Study](#)

How does Matcha work?

Your blog can be so much more than window dressing. Use Matcha's **simple formula** to transform your blog into an ecommerce growth engine.

[Explore the Platform](#)

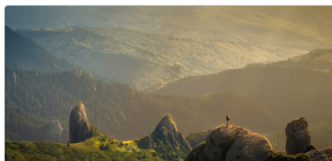


Learn how to grow your ecommerce business.

Build
and scale your ecommerce store

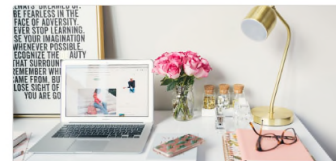
Attract
your target audience and grow site traffic

Convert
readers to subscribers and customers



Ecommerce Blogging: The 2020 Guide for Online Stores and DTC Brands

Performance Blogging • 21 mins read



What Is Licensed Content and How Does It Help Your Business Grow?

Performance Blogging • 6 mins read


TL;DR: Licensed content, sometimes called

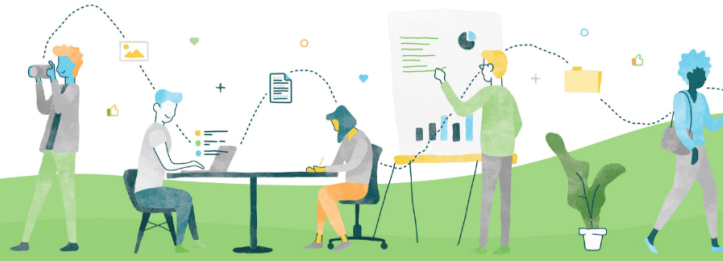
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 Shauna Ward

syndicated content, is content produced by a professional publisher that can be legally licensed for... + [Read More](#)

 Rob Glover



Try Matcha free for 14 days.

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No credit card required.

Ready to build sustainable growth with Matcha?

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