

SNAP KIT: DEVELOPER TOOLS FOR SNAPCHAT

Add Bitmoji, Stories, Ads, and more to your app

[▶ Learn More](#)[Start Building](#)Creative **KIT**Login **KIT**Bitmoji **KIT**Story **KIT**Ad **KIT**

Over 200 million people use Snapchat to keep in touch with their friends every day! With Snap Kit, you can add their favorite features to your app, build your business, and reach this audience with free distribution and attribution back to your platform.

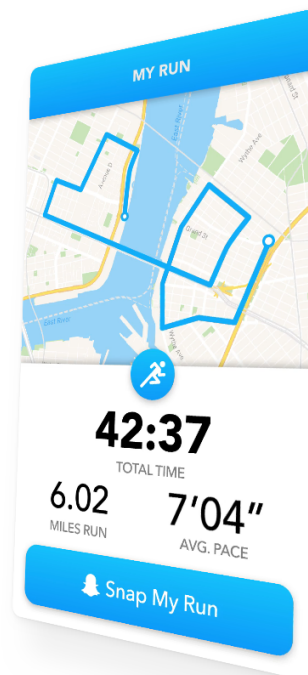
Creative **KIT**

Make your app more shareable

Let your users show off their favorite moments from your app with their friends in Snaps and Stories.

Stickers, captions, and shareable images and videos

Add a 'Share to Snapchat' button to your app or website to let your community share interesting articles, high scores, and more. With just a tap, they'll be brought right into Snapchat – along with your branded sticker, GIF, video, or a link that they can add to a Snap and share with friends.

[SHARE A STICKER](#)[SHARE IN FULLSCREEN](#)



Login **KIT**

Sign up users securely and seamlessly

Let your users register and log in quickly, tap into new features, and bring along their Bitmoji.

Login with Snapchat

Give your community a fast, low-barrier way to register a new account, log in to it, and add their Bitmoji profile picture. With Login Kit, you can start integrating Bitmoji Kit and App Stories, letting logged-in Snapchatters make the most of your platform.

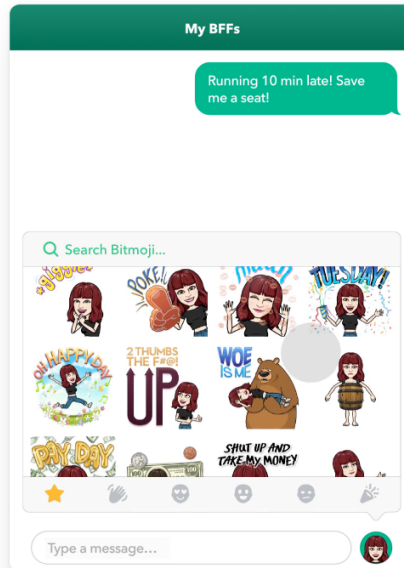
Bitmoji **KIT**

Make their conversations come alive

Let your users bring their favorite internet avatar into your app and express themselves in fun, new ways.

Bitmoji Stickers

Integrate Bitmoji stickers across your app - so your community can express themselves with more personality! There's a Bitmoji for every mood, and a Friendmoji for every friendship.





Story **KIT**

Bring Snapchat Stories into your app

We invented Stories so you don't have to. Find and feature Snapchat Stories on your own platform, or let your community share their own!

App Stories

Let your community share their stories, their way. After a Snapchatter links their account, they'll be able to add Snaps to a unique Story that'll appear right on your app!

Community Stories API

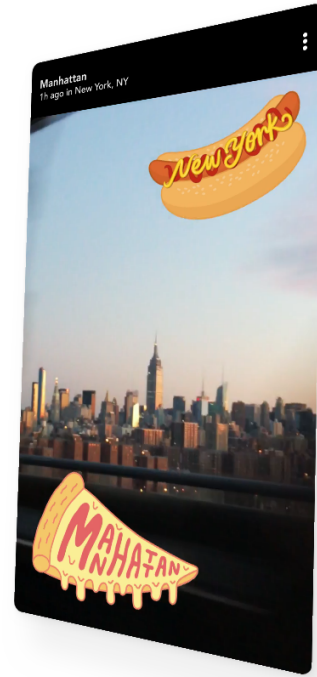
Search through Public Stories based on location, time, captions, and more to see what your community is up to. Then, embed highlights right in your app to feature favorite moments or breaking news.

Publisher API

Allow Discover Partners to create, edit, manage, and publish content directly to Snapchat's Discover feed using your publishing tool. You can even export data directly into analytics tools.

[Request Access](#)

Want early access to Story Kit? Apply today!



Ad **KIT**

Monetizing your app, made easy

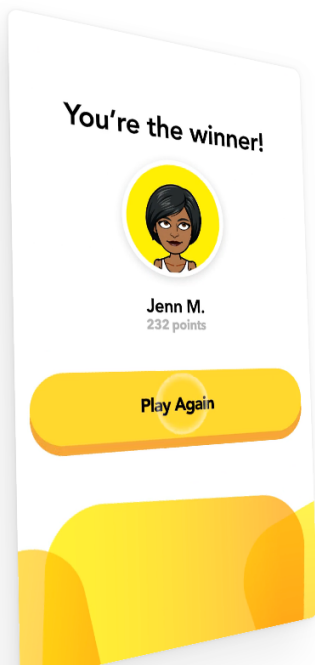
Bring a readymade advertising solution - and advertisers - right to your app.

Snap Audience Network

Earn revenue by integrating fullscreen, high-impact Snap Ads right into your platform - advertisers included. We'll focus on bringing a high-quality ad experience to your community, so you can focus on building a great app!

[Request Access](#)

Want early access to Ad Kit? Apply today!





Ad **KIT**

Monetizing your app, made easy

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Privacy is Always a Priority

We believe that privacy is essential to honest self-expression. It's hard to be yourself without a sense of security! That's why Snap Kit was designed to share minimal data - safely, and only with your permission

Just the Basics

Snap Kit only shares your Display Name and Bitmoji when logging in

Only Your Data

You don't share any of your friends' data when logging in with Snap Kit

90-Day Expiration

Apps are automatically disconnected after 90 days of inactivity

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