



## **ABOUT IMARK PLUMBING**

With over 652 member companies operating 1,303 locations nationwide, IMARK Plumbing is the premier marketing group in the plumbing industry. The member distributors of IMARK Plumbing work closely with 120 of the leading and market preferred manufacturers of plumbing products.

As the industry's largest membership group IMARK Plumbing specializes in creating a member experience that is best in class for wholesalers of all sizes. The annual meeting provides for best practice sharing and networking opportunities between member management personnel and manufacturer's executives. IMARK Plumbing provides it's members and suppliers with innovative marketing and educational resources such as incentive maximization tools and an online learning center which help them thrive and grow in the ever changing business world.



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## **IMARK Opportunities**

IMARK means commerce. From Electrical to HVACR to Plumbing and more, our vertical segments offer members participation in an exciting world of business.

#### **Electrical**

**HVACR** 

**Luxury Products** 

**Plumbing** 

Utility

### **Member Resources**

**Global Partnerships** 

**National Accounts** 

For information on the IMARK Group, contact: info@imarkgroup.com

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BUILDING SUCCESS 1 MEMBER AT A TIME







# Welcome to the new IMARK Group!

IMARK Group is a multi-vertical member-owned and member-governed group of independent distributors that generate annual sales volume exceeding \$28 Billion in support of the electrical/utility, HVAC/R, and Plumbing industries as well the Luxury Products Group which serves the needs of plumbing and lighting showrooms.

Our distributor members are the best of the best, offering their customers and their supplier partners unparalleled value. Our members experience superior financial returns as they consistently generate higher rates of sales growth for our supplier partners.

Because IMARK Group has strong relationships with our industries' leading manufacturers, we have created a common platform designed to enhance member profitability as we increase manufacturer market share and strengthen business relationships throughout the channel.

In these changing times, opportunities to network and share best practices are more vital than ever. IMARK supports an environment where wholesale distributors of all sizes can collaborate on today's critical issues, tackling the threats and opportunities of the future.

## Progressive. Ethical. Transparent. Dynamic. Nimble. World Class. Family.

These are the words you'll often hear when people describe IMARK Group. In fact, IMARK Group is by far the most progressive distribution group in the world, offering a wide variety of resources and solutions for distributors that include rebate income, enhanced relationships with leading manufacturers and service providers, employee training, meetings and workshops, financial benchmarking, webstore development support, sales solutions for national accounts, global networking opportunities and more.



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