

LIFESTYLE

DAZZLER

BY WYNDHAM

The Best of Us for the
Best of You



WELCOME TO

Dazzler by Wyndham

The Dazzler by Wyndham boutique collection represents the perfect synthesis of sleek functionality, lavishly comfortable spaces, and quality service, enabling guests to make the most of their time and to be their best selves. Each hotel provides a sanctuary for its guests, regardless of whether traveling for business or for leisure.

Dazzler provides corporate travelers and touring guests with access to the city's top restaurants, local attractions, and business areas. This growing, upper-midscale lifestyle brand offers incredible value for guests and owners, with opportunities for both new construction

Fast Facts

Brand Category:

Lifestyle

Positioning: The
Best of Us for the
Best of You

Number of
Hotels: 12*

Locations: Latin
America; Urban

Type: New

Construction &
Conversion

Guest: Corporate
& Leisure

Travelers

Opportunity:

Managed &
Franchised

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and renovation in the vibrant city
centers of Latin America.
Franchise
and
Managed
Opportunities

Why Wyndham ▾

*As of December 31, 2018

Development Process ▾

Our I

Visit the
Website

Brand Gallery

Exteriors

Interiors

Rooms &
Suites

Meeting
Rooms

Amenities



Dazzler by Wyndham Campana
Argentina

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Brand Performance

Urban and
City Center
Locations



Business
and Leisure
Travelers



Upper-
Midscale
Properties



MAIN	ATTRACTS	ATTAINABLE
AVENUES	RECREATION	COMFORTS
AND	TOURISTS	AND
COMMERCIAL	AS WELL	TAILORED
CENTERS	AS	GUEST
IN LATIN	CORPORATE	SERVICE IN
AMERICA	TRAVELERS	PRIME
		LOCATIONS

Questions? Ready to

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Franchise
and
Managed
Opportunities

get
started?
Let's talk.

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Primary
Contact

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Our I

Alabama ▾

Connect with your local
development expert to
discuss owning or
operating a Dazzler
property.

Kevin Brickner —
Senior Vice President,
Development
Office: 973-753-8703
Cell: 973-865-3002



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DISTINCTIVE

UPSCALE

LIFESTYLE

MIDSCALE

VALUE

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Federal and certain state laws regulate the offer and sales of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a franchise disclosure document, a copy of which can be obtained by contacting Wyndham Hotels & Resorts, Inc. at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company.

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