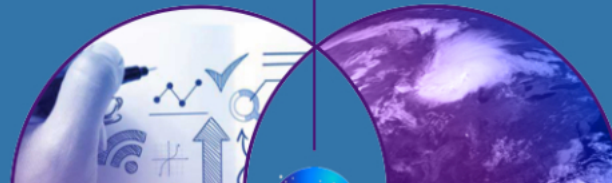


# Welcome To The Food Tech Industry

Integrated Innovation  
Investment Platform

**Global RIFF is a  
venture capital  
firm backing  
Entrepreneurs who**

Global RIFF Exceptional  
Entrepreneurs with  
Exponential Ideas



# Entrepreneurs who are unlocking the future of food.



Scale

Greater Good

## Sectors

### FUTURE FOOD INGREDIENTS

- New & Functional Ingredients
- Improving the World of Protein
- Super Foods
- Bio Hacking (Nutrigenomics/Microbiome)

### PERSONALIZED TECHNOLOGIES

- Personalized Nutrition
- Artificial Intelligence
- Digital Enablers & Coaching
- Diagnostic
- Shortening the Chain

### FUTURE FOOD BRANDS

- New Protein Brands
- Plant-Based Brands
- Functional / Healthy Brands
- Food as Medicine
- Sustainable Brands

## Process

01

## DISCOVER

Seek entrepreneurs who have the courage, purpose and diverse team to unlock the future of food.



02

## SELECT

Proprietary process blending predictive analysis with human expertise.



03

## INVEST

Invest in exceptional entrepreneurs who believe in big outcomes.



04

## DEVELOP

Develop using our integrated platform to fuel successful growth.



## How We Select



# Types of Companies We Invest In



## STAGE

Pre-Seed & Seed  
\$50K-\$200K  
to \$2M



## FOUNDER PROFILE

Ambition  
Capacity to Execute  
Ability to Lead Exceptional  
Teams



## IDEA PROFILE

Desirable  
Mission Drive  
Defensible  
Scaleable & Viable



## MARKET

Food Tech and Food  
Consumer Sectors with  
higher growth rates than  
their traditional  
alternatives.

## TEAM



**MANUEL GONZÁLEZ**

Global RIFF Founder  
& Managing Partner



**RACHE BRAND**

Global RIFF  
Chief Demand Officer



**GUSTAVO DARQUEA**

Global RIFF  
Latam Partner



# INVESTORS & LEADERS



**ELLIOT BEGOUN**  
Intertwine Group



**SCOTT MAY**  
MISTA / Givaudan



**ROB LECLERC**  
AgFunder



**LISA MAY**  
Fülle



**DANNY RUBENSTEIN**  
MISTA



**ANDRES KIGER**  
Global Marketing &  
Branding Expert

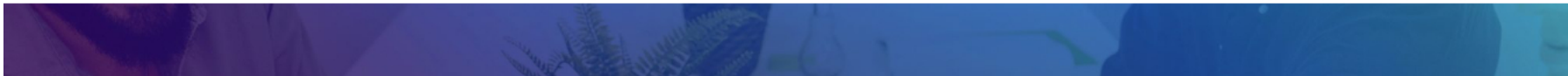


**CHUCK COTTER**  
Polsinelli



**MICHAEL DEAN**  
AgFunder

# PARTNERS



# Let's Dive In Together



Are you a  
**LEADER**  
?

If you are making an impact and improving the food system, get in touch.



Are you an  
**INVESTOR**  
?

If you want a more than average return, give us a call.



Are you a  
**FOUNDER**  
?

If you want an increased success rate and to accomplish your mission, reach out!

Join us. Be a key ingredient.

SUBMIT

