



Go Mobile With
Mary Kay Apps!

Digital Zone

Our world has changed, and with those changes come more options for your business. So we're thrilled to introduce brand-new Mary Kay apps designed to help you reach your customers where they are. No matter what your comfort level with technology, you'll find all of these apps oh-so-easy to use – and their professional presentation positions you as a beauty pro!

NEW Apps!

Tools designed to help you share, sell
and succeed



myCustomers+™



Mary Kay Digital Showcase



Mary Kay® Mirror Me™



Mary Kay® SkinSight



The *Mary Kay®* Events – USA App



Mary Kay® Great Start





Amazing Start-Up Experience

Designed specifically for new Mary Kay Independent Beauty Consultants, the *Great Start App* helps maximize *Great Start* Promotion rewards, offering access to *Great Start* brochures, personalized tracking reports and Grand Opening invitations and checklists. The app helps simplify the experience of starting your Mary Kay business and delivers content to help start a successful journey!

Educational Tools

The app provides quick access to a wealth of educational content, such as the Skin Care Party how-to video, the What's In Your Starter Kit? video, the Skin Care Confident and Color Confident modules and MKU.

Promotional Content

The *Great Start App* even contains a curated library of social media posts that feature best-selling *Mary Kay®* products. New Independent Beauty Consultants can easily share these posts with their contacts.

Additionally, the app features a conversation guide and a team-building flier to support their goals of selling and sharing the Mary Kay opportunity.

Download Now!

The *Mary Kay® Great Start App* is available for all Apple® and Android™ smartphones in the following app stores:

[Apple® App Store](#)
[Google Play™](#)

Apple® is a registered trademark and App StoreSM is a service mark of Apple Inc.
Google Play™ is a trademark of Google Inc.

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