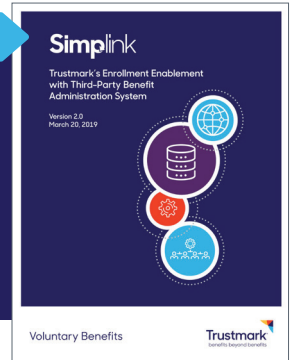# Introducing Trustmark Simplink℠ for Benefit Administration

Simplink

Trustmark Simplink℠ is enrollment technology made simple.

Get our software development kit to start using Simplink!

Simplink
Trustmark's Enrollment Enablement with Third-Party Benefit Administration System
Version 2.0
March 20, 2019

Voluntary Benefits   **Trustmark**
benefits beyond benefits

What is Simplink?

Trustmark Simplink is a widget, or API, which can be easily placed in benefit administration/ HRIS systems to enroll Trustmark Voluntary Benefits insurance products.

Why Simplink?

Some systems cannot meet the requirements to host our products. This has made it a challenge for Trustmark and our partners to place our products on certain systems with clients, or to maintain products when a client changes systems. Simplink is our solution for easily offering Trustmark products to any client on any system.

What does Simplink do for Trustmark clients?

Simplink is a quick, easy way to make offering Trustmark products a breeze. It provides benefits for the employee, employer, technology company, and broker:

1. **Employee**
   a. Receive insurance policy(s) sooner
   b. Able to enroll in Trustmark's full complement of innovative products

2. **Employer**
   a. Receive a simplified, integrated enrollment system
   b. Superior voluntary benefits protection offered to employees

3. **Technology company**
   a. Implementation on future cases will be quicker once Simplink has been implemented
   b. No need to provide EDI files to Trustmark, and minimal case configuration (no need to load rates, questions, product rules, etc.)
   c. Systems with this integration should anticipate more business from Trustmark brokers

4. **Broker**
   a. Ability to offer Trustmark on their system of choice
   b. Timely issuance of policies with all product/compliance requirements met

Voluntary Benefits

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Overview of user experience.

Applicant starts the enrollment process within the employer's existing benefits administration system (the "source" system).

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Once they get to a Trustmark product, Simplink will appear, matching the look and feel of the source system. Products can also be placed wherever makes most sense within the enrollment (ie. Accident/ Critical Illness near medical).

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The applicant enrolls and will not have to reenter information previously entered into the "source" system.

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Once the applicant completes the product enrollment, the information returns to the "source" system real time, displaying the information in their shopping cart/confirmation.

What is required for initial implementation on a new system?

Depending on the experience of the system's tech team with APIs, the effort to fully implement Simplink should be less than 20 hours of work.

Trustmark will provide a resource to assist with the implementation process, answer questions, and troubleshoot.

Once initial implementation is completed, there is minimal time and effort required to set up Simplink on all of your cases going forward.

What technology is used?

Simplink screens were developed using PegaSystems. Mulesoft is our API Gateway. All services were developed and are maintained by Trustmark.

Please contact Scott Tickner at 262.240.5424 or scott.tickner@trustmarkinsurance.com for a copy of our software development kit or if you have any questions about Simplink.

**You care.
We listen.**

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