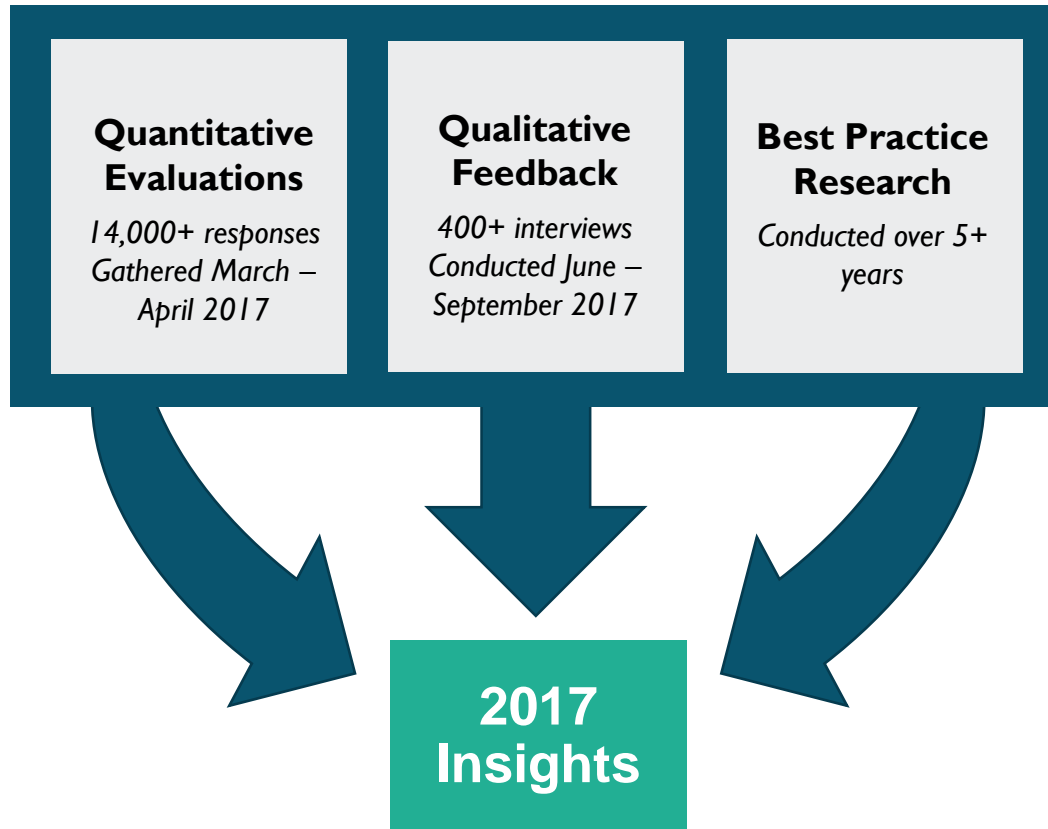




Research Overview



Respondent Profile



Capitol Hill

Chiefs of Staff, Senior Committee Staff, etc.



Executive Branch

Advisors to the President, Deputy Assistant Secretaries, etc.



Policy Influentials

Senior Think Tank Fellows, Non-Profit Leaders, etc.



Fellow Practitioners

Trade Association CEOs, Heads of Government Affairs, etc.

Your Work at Events is Breaking Through

“They have started to get more visible with policymakers. They're always out there at different events sponsoring tables, showing up at very diverse kind of activities, just to make sure people know what they're doing.”

— *Senior Staff,
Federal Agency (D)*

“They tend to work through coalitions when we see them. They did a big reception on juice and flavored water hosted by the ABA. They've been engaging in the nutrition space mainly on SNAP choice. I think they've been pretty constructive and engaged in a way that was well received. They also partner well - they partnered with the grocery stores to talk about how that would increase costs and with the anti-hunger activists to say we don't want to stereotype SNAP participants.”

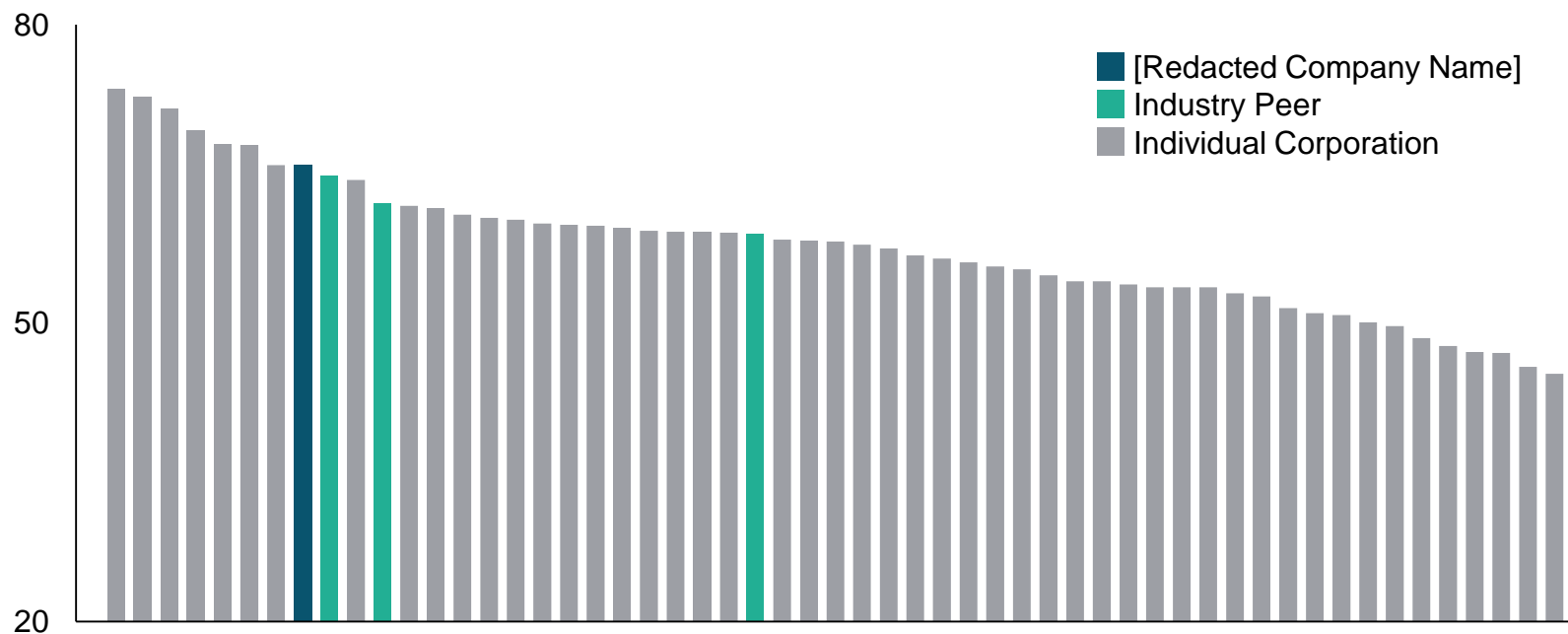
— *Congressional Staff, House (R)*



Your Company's CSR Efforts Are Some of the Best in Washington

Social Responsibility

Comparison to All Companies Studied in 2017



The organization demonstrates a commitment to meaningful **social responsibility**.

The Company's CSR Efforts Are Some of the Best in Washington

“In Texas communities you’ll see companies do cool stuff, like build a playground ... I’ve seen Them do similar things for the community.”

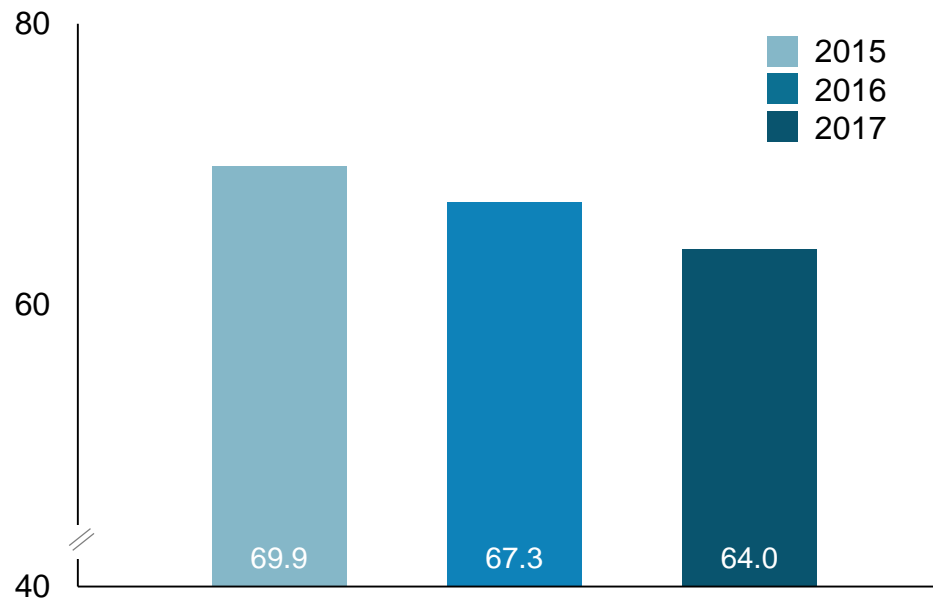
— Congressional Staff, House
(R)

“We’re really interested in building a supply chain to resolve global hunger and food insecurity. So we engage constructively with companies like them. They’re the go-to in terms of expertise on logistics; their reputation is great.”

— Congressional Staff, House (R)

As We've Talked About, Policymaker Views of Your Corporate Conduct Are Declining

Corporate Conduct
Over Time, 2015-2017



The organization stands for sound **ethics, conduct, and accountability** in its business operations.

When Companies Show They Are Ingrained in Communities, They Can “Override” Opinions

“[Company Y] does a lot of great retraining and education programs for their manual labor people, so that when technology eliminates their jobs, those people can shift to a new type of employment.”

— Counsel, House (R)

Looking Ahead

