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♠ / Applied Research and Analytics

Applied Research and Analytics



Economic Modeling and Analysis • Policy Analysis • Survey Science • Health Care Value Analysis

Our analysts, statisticians, and research scientists work every day to deliver more value in the US health system while controlling costs. We do research, we conduct surveys, we reveal uncommon insights. All this leads to better outcomes for our clients. See examples of our recent and current work below.



satisfaction rates among Defense Health Agency patients.



Altarum's Healthcare Value Hub

The Hub is the premier online resource for policy makers, advocates, and health officials looking for guidance on policies and practices that provide better overall value to health care consumers.



Community Health ROI

tool helps communities measure the value of determinants of health.





Health Sector Spending

View our monthly health sector spending reports, and our strategies for achieving sustainable health spending.



PROMETHEUS Value

Our analytical tool measures low-value care and pinpoints sources of wasteful spending.



Altarum is conducting a survey of 14,000 veterans to obtain insights about how stress impacts



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Tara Fowler - PhD, MPH, CPH Director, Healthy Women and Children

Areas of Expertise

- ▲ Applied Research and Analytics ▲ Maternal and Child Health
- ▲ Qualitative Research

Tara leads a portfolio of work in children's and women's health, oral health, and nutrition. She has led a variety of multifaceted quantitative and qualitative research projects that deliver insights to leaders of government health agencies, from the Defense Health Agency to the Health Resources and Services Administration. Her recent work includes an evaluation of a HRSA-funded program implemented in 16 states to improve oral health of lowincome pregnant women and infants. Tara holds a PhD in public health from the University of South Florida.





Greg Matthews

Deputy Director, Value in Health Care

Areas of Expertise

- ▲ Analytic Tools
- ▲ Applied Research Evaluation

As an expert in statistical science and data analytics, Greg works with public insurers and health systems to achieve better outcomes. He is the lead for PROMETHEUS Analytics®, Altarum's proprietary software platform that yields insights from claims data. Greg holds a master's degree in sociology from the University of Washington.

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