

PICK UP



Home What it is Whom is it for How does it work Interested?

Innovation in Fashion eCommerce

How to sell clothes to a customer that he has never thought of? Just present that clothes in a combination with other wardrobe items!

PickUp is a B2B service of automatic selection of clothes and accessories from seller's online store combined in a total Look with different Fashion styles, without the participation of stylists, in real time, right on the go. It considers color combinations and weather preferences.