

Brand Overview

All Tables Up-To-Date Refresh



Tables (10)

Weekly Facebook

Weekly Twitter

Weekly YouTube

Weekly DoubleClick

Weekly Snapchat

Weekly Instagram

Weekly LinkedIn

Weekly Pinterest

Weekly Amazon

Weekly Adwords

Weekly Facebook

Facebook | 5 Campaigns | Apr 1, 2018 – Jun 9, 2018 | No Filters | Refreshed 2 minutes ago

WEEK (FROM MON)	SPEND	IMPS	REACH	FREQUENCY	CPM	VID VIEW	VTR	CPV	VV P100	CPCV
2018-04-09	\$41,717.23	18,784,311	15,957,737	1.18	\$2.22	820,595	4.37%	\$0.051	402,500	\$0.10
2018-04-16	\$72,941.00	33,038,043	21,536,421	1.53	\$2.21	1,424,397	4.31%	\$0.051	709,756	\$0.10
2018-04-23	\$71,740.16	27,441,015	20,397,682	1.35	\$2.61	1,969,799	7.18%	\$0.036	967,493	\$0.07
2018-04-30	\$62,542.72	26,075,559	17,006,524	1.53	\$2.40	1,174,402	4.50%	\$0.053	581,888	\$0.11
2018-05-07	\$66,539.14	27,864,711	18,210,840	1.53	\$2.39	1,280,549	4.60%	\$0.052	637,705	\$0.10
2018-05-14	\$77,079.12	29,612,140	19,409,956	1.53	\$2.60	1,357,391	4.58%	\$0.057	676,761	\$0.11
2018-05-21	\$90,253.63	30,536,525	19,920,713	1.53	\$2.96	1,374,010	4.50%	\$0.066	687,824	\$0.13
2018-05-28	\$25,099.64	9,513,033	9,246,736	1.03	\$2.64	439,510	4.62%	\$0.057	216,488	\$0.12
Total	\$507,912.64	202,865,337	40,058,987	5.06	\$2.50	9,840,653	4.85%	\$0.052	4,880,415	\$0.10

10 Exec Summary

5 Initiative

5 Audience

5 Creative

5 Ad Format