

Smart Brevity



OUR MISSION

MANIFESTO

TEAM

JOBS

Our mission

We are a new media company delivering vital, trustworthy news and analysis in the most efficient, illuminating and shareable ways possible. We offer a mix of original and smartly narrated coverage of media trends, tech, business and politics with expertise, voice AND Smart Brevity — on a new and innovative mobile platform. At Axios — the Greek word for worthy — we provide only content worthy of people's time, attention and trust.

The Axios Manifesto

All of us left cool, safe jobs to start a new company with this shared belief: Media is broken — and too often a scam.

Stories are too long. Or too boring. Web sites are a maddening mess. Readers and advertisers alike are too often afterthoughts. They get duped by headlines that don't deliver and distracted by pop-up nonsense or unworthy clicks. Many now make money selling fake headlines, fake controversies and even fake news.

Can you imagine Ford being obsessed mainly with whether the engineers love the howl and design of the F-150 engine, instead of simply delivering an awesome truck people want to drive? Never. But that's what digital media companies too often do. They produce journalism the way journalists want to produce it. And they design their products to maximize short-term buzz or revenue — not deliver the best experience possible.

We are engineering Axios around a simple proposition: Deliver the cleanest, smartest, most efficient and trustworthy experience for readers and advertisers alike.

Our guiding principles include:

Reader first

The data on what news readers want is unmistakable: content they can trust — delivered way, way more efficiently. No bias. No nonsense. Every piece of content we produce will be broken and narrated with true expertise - and then summarized in one shareable element. You can decide whether to go deeper. Often, there's no need. We have one agenda: help people get smarter, faster. So we designed our content to move seamlessly from our platform to other ecosystems, including Facebook and Apple News, to meet readers on their terms, not ours.

Elegant efficiency

Make reading, watching and listening as clean and reader-friendly as possible. This means killing everything from banner ads and pop-ups to topic pages and other web features designed for clicks, not usability. Our site eliminates traditional click-based pages AND allows you to view our content without leaving your stream of news. Our design guru, Alexis Lloyd, coined the term "elegant efficiency" to guide our every iteration.

Smart, always

Assume smart people want smart content — on our platform and beyond. Many don't want serious news and information. We focus only on those who do — and then resist all the traffic-based temptations to dumb things down. We have hired people with social media superpowers and asked them to quit using those powers to attract traffic for traffic's sake, and instead use them as a force for good: Getting smart content in front of readers on our platforms and on Facebook, Apple News, LinkedIn and other social ecosystems.

Don't sell BS

It's hard to argue with a straight face that newspaper ads, or banners, or expensive, glossy native advertising programs are the most effective means for communicating. We developed a lower-cost, more measurable and adjustable way for advertisers to do native advertising within our platform AND within our content on Facebook. We want to work with advertisers so they feel they get awesome, measurable value — and the respect and return they deserve.

Smart Brevity

If you think about your evolving habits for consuming news and information, you realize you have less time, and a shorter attention span. Our content, our ads and our platforms are designed specifically to adjust to these new habits and demands. We strive to make the experience more substantive and meaningful — and therefore more valuable.

and demands, we aim to make the experience more substantive and meaningful — and therefore more valuable. When we pull this off, it will free people up to spend time on content truly WORTHY of their time, on our platform or elsewhere.

Excellence always

Media is a tough business. But it is a business, not a right, or charity or hobby. You distinguish yourself by delivering at a very high level on promises you make to news consumers, advertisers and subscribers. We believe life is simple: If we think big, deliver on our big promises, and show authentic appreciation for those who read and support us, we will be successful. So, thank you for reading this.

Team



Jim Vandehei
FOUNDER & CHIEF EXECUTIVE OFFICER



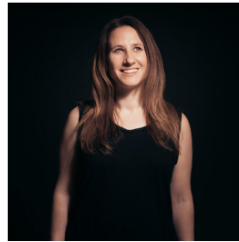
Mike Allen
FOUNDER & EXECUTIVE EDITOR



Roy Schwartz
FOUNDER & PRESIDENT



Evan Ryan
EXECUTIVE VICE PRESIDENT



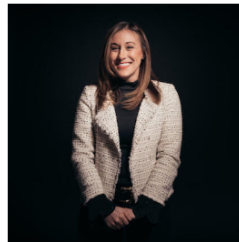
Alexis Lloyd
CHIEF DESIGN OFFICER



Matt Boggie
CHIEF TECHNOLOGY OFFICER



Nicholas Johnston
EDITOR IN CHIEF



Ali Rubin
SENIOR VICE PRESIDENT, EXTERNAL AFFAIRS



Dominique Taylor
SENIOR VICE PRESIDENT, HR AND CULTURE



Abby Chen
DESIGNER



Abby Clawson
VICE PRESIDENT, FINANCE AND ACCOUNTING



Adam Hirsch
SYSTEMS ARCHITECT



Jobs at Axios



We are a new kind of media company with a leadership team of successful industry veterans from Politico, The New York Times, Bloomberg, and more. Our mission is to reinvent what a news experience should be, making information work effectively for readers first and foremost. We have deep experience turning big ideas into reality and we're doing it again.

Are you hungry to work with some of the best minds in media? Are you motivated by the opportunity to build something from the ground up? Are you intellectually curious and determined to succeed? Do you want to work on inspired, important ideas and help us build the most innovative, enjoyable environment in which to work? Are you excited to break the old rules of what news means? Then we want to talk to you!

Current Job Openings at Axios

ADVERTISING TEAM

Account Manager, Advertising
New York City

Associate, Digital Advertising
Arlington, VA

BRANDED CONTENT TEAM

Creative Strategist
Arlington, VA // New York, NY

COMMUNICATIONS TEAM

Associate, Communications
Arlington, VA

CONTENT TEAM

Associate Editor, Expert Voices
Arlington, VA

Copy Editor
Arlington, VA // Remote

Editor, Markets
New York, NY

News Reporter
Arlington, VA

Reporter, Markets
New York, NY

DESIGN TEAM

Product Designer
New York, NY

EVENTS TEAM

Associate, Events (Production)
Arlington, VA

MARKETING TEAM

Associate Director, Brand Marketing
Arlington, VA

Director, Marketing
DC // NYC

Senior Associate, Digital Marketing
NYC / DC

PEOPLE OPERATIONS TEAM



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- Videos
- Photos
- About
- Community
- Events
- Instagram
- Info and Ads

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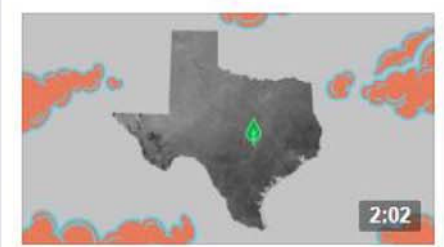
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