



Basic Facts: Trademarks, Patents, and Copyrights



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Published on Nov 25, 2014

This video provides a quick and easy breakdown of the three main types of intellectual property: trademarks, patents, and copyrights. You'll learn how trademarks differ from domain names and business names. By the end of the video, you'll understand how to use each type of intellectual property to protect a different aspect of your business.

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I had a question concerng Tradmarking. Where Dance Fitness is concerned. Does the trade mark protect concerning choreography or dance moves used within the Dance fitness program. My answer would be No. But I wanted to ask a Pro. Zumba, FierceFunk, UJam, Cize and Bokwa just to name a few. All use dance styles that come from each other. Because if that was the case everybody would be suing each other concerning dance steps and choreography used. I would love to get some

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You are correct that a trademark does not protect choreography and dance moves used within a dance fitness program. A trademark registration only protects the brand name of the underlying goods and services. For example, "ZUMBA" is a registered trademark for "Education services, namely, providing classes in the field of dance and exercise." It does not provide protection for the information provided in the classes.

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