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TRIP PREP

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REQUEST BROCHURE



Seventeen[™] Fashion Experience

14 DAYS

Jul 24 Aug 06

plus airfare or ground transportation to & from New York City

TRIPS > USA > SEVENTEEN™ FASHION EXPERIENCE (14 DAYS)

TRIP NAME

360 SEVENTEEN™ FASHION EXPERIENCE - 14 DAYS

MAP

OVERVIEW

ITINERARY ABOUT SEVENTEEN™ WHERE WE STAY WHAT IT'S LIKE MEDIA

ASK A QUESTION SCHEDULE A CALL

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YOU WILL VISIT

New York City's most exciting neighborhoods: Chinatown, Chelsea, Times Square and Midtown, The Theater District, Meatpacking District, Greenwich Village, SoHo, Coney Island, Little Italy.

PROGRAM SUMMARY

The Fashion Experience is a New York City fashion summer program that is a collaboration between Seventeen and

SEVENTEEN EXCLUSIVE ACCESS

- A Day in the Life of a Seventeen Editor
- Behind the Scenes at a Seventeen photo or video shoot
- The Marketing, Social Media and Digital teams

THE MEETING PLACE

The Hearst Tower, New York City's first building to receive both Gold and Platinum LEED certifications, hosts the Seventeen office, the Joseph Urban Theater and Hearst Digital Studios. It will also serve as the hub for many activities alongside fashion and beauty houses, retail headquarters, and makeup and photography studios.

FASHION CAMP HIGHLIGHTS

- Tour top fashion brand headquarters like Rampage, Champion, Chinese Laundry, Marilyn Monroe, Mignon and many more: See their showrooms, meet with fashion executives and understand the design process
- · Go behind the scenes at a leading retailer
- Discover the amazing world of color forecasting from Cotton Incorporated and learn how designers select color palettes for upcoming seasons
- · Meet with artists from CHI Haircare, and other hair and cosmetic companies, to learn techniques and tricks used when preparing for a photo shoot or runway show
- Learn about sustainable projects and collaborations in the fashion industry, like Cotton's Blue Jeans Go Green™ denim recycling initiative
- · Interact with apparel, shoe, and accessory designers
- Hear from companies participating in NY Fashion Tech Lab to learn about how future technology will impact the fashion and retail industries
- Examine the world of Fashion PR with one of Hearst's Public Relations agencies
- Explore the Museum at the Fashion Institute of Technology (FIT)
- Take a private tour through JCPenney's NY Design Building and learn how one season's collection comes to life from inspiration to design and production. Guided by the $\ensuremath{\mathsf{JCPenney}}$ team, program participants will then have the opportunity to team up and pull looks from the store to present a fashion story of their own!

 The National September 11 Memorial & Museum
- Coney Island

SEVENTEEN FASHION EXPERIENCE New York City Fashion Teen Tour

Eligibility

For students completing 8th-12th grades auring the program, airport transfer Within group times, gratuities and taxes.

Accommodations

Cambria Hotel in Times Square (13 nights)



SIMILAR TRIPS

PRE-COLLEGE ENRICHMENT: MONTREAL - 21

PRE-COLLEGE ENRICHMENT: MONTREAL & COLLEGE PREVIEW WEEK IN BOSTON - 28 DAYS

PRE-COLLEGE ENRICHMENT: FLORENCE - 21 DAYS

PRE-COLLEGE ENRICHMENT: FLORENCE - 28 DAYS



• Brooklyn Flea & Smorgasburg

*Due to the varying nature of the fashion industry and production deadline of companies and Seventeen, all program highlights of the New York City fashion teen tour are subject to change.

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SPRING BREAK SCHOOL GROUPS CUSTOM GROUPS

Africa

Australia Canada

Costa Rica Ecuador & Galapagos Europe

New Zealand

Peru Thailand United States

ABOUT US

Summer Leaders About Our Programs Safety First Dates, Rates & Ages Come Work With Us

REVIEWS

34 Years Of "Each & Every" From Your Area Full-Time Team By Program Type Summer Leaders Traveling Independently About Our Programs Outstanding Leaders

PHOTOS/VIDEOS

Photo Gallery Videos

Trip Insurance Travel Shop International Cell Phones Passports & Visas Travel Health Advice Flights Forms & Trip Info

TRIP PREP

CONTACT US

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