

My LifeVenture

The vehicle to take you on life's greatest adventures.



LifeVantage.

LifeVantage is about discovery, experiences, freedom and adventure.

It's about celebrating successes, achieving individual and team growth, and about enjoying life by going places and doing things you've always wanted to experience with those you care about.

To embrace this culture, to celebrate our life-changing experiences and to recognize personal and collective successes, we are excited to announce the all-new My LifeVenture Program. My LifeVenture is the vehicle to take you on life's greatest adventures! Through this, you can join us on adventures that will take you to iconic destinations, from the peaks of the highest mountains to the cultural epicenters of the world.

My LifeVenture consists of incentive trips and open invitation adventures. The incentive trips are adventures organized and paid for by LifeVantage for you to enjoy when you meet specific qualifications to attend as you build your LifeVantage business. The open invitation adventures are trips or activities that our entire LifeVantage family can enjoy together.

If you are willing to push the limits of your business, LifeVantage will reward you with your very own LifeVenture Jeep Wrangler. Yes, a new Jeep Wrangler, and it's yours to keep. This is your vehicle to bring on any My LifeVenture-organized trips or to use as you create your own adventures in life!

**Adventure
awaits!**



My LifeVenture Vehicle Qualifications

Qualification Period: Ongoing

Vehicle: Title to a Jeep Wrangler Sport*



▶ **Pro 7 - 10:**

Receive the title to a Jeep

Earn the rank of Elite Pro 7 and maintain any paid Elite rank for 12 consecutive months to qualify. Once you qualify, you will have the opportunity to order your Jeep. LifeVantage will also provide you a My LifeVenture-branded tire cover and vehicle branding**.



▶ **Pro 8: Upgrade Package**

Upon reaching the level of Pro 8 and maintaining paid rank of Pro 8 or above for 12 consecutive months** you will qualify for the following upgrades to your Jeep**:

- ▶ Round-trip transportation to upgrade facility
- ▶ 2" Lift Kit
- ▶ Custom Branded Wheels
- ▶ New Tires
- ▶ Spare Tire Bracket

▶ **Pro 9: Upgrade Package**

Upon reaching the level of Pro 9 and maintaining paid rank of Pro 9 or above for 12 consecutive months you will qualify for the following upgrades to your Jeep**:

- ▶ Round-trip transportation to upgrade facility
- ▶ Front Bumper
- ▶ Rear Bumper w/ Tire Carrier
- ▶ Rock Sliders
- ▶ Fenders

* You will be responsible for all taxes, titling, registration and insurance fees.

** You can only qualify for the Jeep once during the promotional period. If you fail to qualify at a certain level for 12 consecutive months, you will have the opportunity to "make-up" those months during which you fell below your qualification level. You may "make-up" each month you fall short by re-qualifying for two consecutive months. By way of example only, if you qualified as a Pro-7 for ten consecutive months, but then fell to a Pro-6 level for the next two months, you would be required to re-qualify as a Pro-7 for the next six consecutive months (four to make up the two lost months and the remaining two months to hit twelve total).

My LifeVenture Coeur D'Alene/Glacier National Park Trip Qualifications



Qualification Period:

April 1-June 30, 2013

Trip dates:

August 22-25, 2013

What:

4 days/3 nights of adventure originating in picturesque Coeur D'Alene, Idaho with excursions into Glacier National Park, Montana; an adventure of a lifetime.

▶ Pro 1 - 3

Must sell 15 Vantage Packs to new distributors and rank advance to at least Premier Pro 4*.

▶ Pro 4

Must sell 15 Vantage Packs to new distributors and rank advance at least one rank, to Premier Pro 5*.

▶ Pro 5

Must sell 15 Vantage Packs to new distributors and rank advance at least one rank, to Premier Pro 6*.

▶ Pro 6

Must sell 15 Vantage Packs to new distributors OR generate 25,000 OV in weak leg volume+ OR achieve the rank of Elite Pro 7*.

▶ Pro 7 - 10

Any Pro 7-10 that is paid as Pro 7-10* automatically qualifies for the My LifeVenture trip.

*Qualification for this promotion is based on paid-rank and not lifetime rank. The paid rank in March of 2013 is your starting rank for all qualifiers. You must be paid at your new rank in June and maintain it through July 31 of 2013 to participate in this promotion. Vantage Packs must not be returned from any qualifying enrollments. Vantage Pack may not be purchased by the enrolling distributor.

+Weak leg volume is any volume outside the strongest leg in your downline.