Get the intel and insights you need to course direct – or correct – from one tool

Understand the effects of your Go-to-Market program plans and results

ViZi collects and connects data from all your Go-to-Market activities, analyzes your data, detects patterns and trends and prepares information in ways that is most relevant to your business.

With the predictive analytical capabilities of ViZi, your business gains the foresight to forecast the return on promotional investments, review underperforming sales territories and misaligned incentives, expose revenue leakages, and more.

A complete predictive reporting and advanced analysis solution

ViZi offers a unique approach to analytics: Though gathering large data sets, both structured and unstructured from transactional system and business intelligence tools, ViZi provides an accurate view of your data and presents in the way you want it.

■ **Active:**
Capture an accurate view with a fixed layout for pixel-perfect reporting and distribution to stakeholders

■ **Interactive:**
Summarize, collapse, expand, drill up and down. On demand or scheduled

Proactive:
Detect patterns, trends and forecast. Optimize results with intuitive visual reporting

Designed to provide in-depth insight into your Go-to-Market programs

With a richer analysis of complex Go-to-Market programs ViZi complements your existing business intelligence landscape without slowing down enterprise-level business intelligence. Create standard reports, conduct interactive analysis or build models – and get the information you need, when you need it.

■ Improves reach and dissemination of your information anywhere with cloud-based access
■ Provides exploratory analytics, statistical profiling and predictive modeling
■ Gain key insights quickly by running through millions of records in a split second

■ Stages data and delivers via comprehensive dashboards
■ Eliminates lag time in data processing by storing completed results
■ Access data from SAP HANA, any RDBMS or BI tool for immediate analysis and exploration

Industry Packages
■ Automotive
■ Chemical
■ Consumer Products
■ Foodservice
■ High Tech
■ Industrial Manufacturing
■ Life Sciences
■ Media
■ Mill Products
■ Retail
■ Sports & Entertainment
■ Telecommunications
■ Wholesale Distribution

Software
■ Performance Incentives
■ Rebates
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■ Billbacks
■ Co-op & MDF
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■ Bids & Quotes
■ Price Administration
■ Deals
■ Regulatory Compliance
■ Loyalty & Rewards

Services
■ Program Strategy
■ Analytics
■ Implementation
■ Training
■ Global Payments
■ Program Administration