

# Good things come to those who download.

The new *The Coffee Bean* Rewards allows you to easily:



## Earn Points & Redeem Rewards

Automatically track what you've earned



## Pay with your Phone

Add your *The Coffee Bean* Card to load value, pay and earn points with your phone.



## Find Locations

Find *The Coffee Bean & Tea Leaf*<sup>®</sup> locations and participating *The Coffee Bean* Rewards locations.



See full program details and participating stores at [CoffeeBeanRewards.com](http://CoffeeBeanRewards.com) or contact our Customer Relations Team at 1.800.TEA.LEAF.

More participating locations are coming soon! Sign up at [CoffeeBeanRewards.com](http://CoffeeBeanRewards.com) to learn when the program expands to additional areas.

For complete rules and regulations, go to [CoffeeBeanRewards.com](http://CoffeeBeanRewards.com) and click Terms & Conditions.

# HOW IT WORKS

## 3 Ways to Participate



### MOBILE APP\*\*

Download and register on *The Coffee Bean Rewards App*, available now at the App Store and Google Play.

- Search for “The Coffee Bean” and download the App.
- Complete registration.
- To earn points, open the App and tap Rewards. Next, tap Earn to reveal the code that you’ll present at the register.



### ONLINE

Register at [CoffeeBeanRewards.com](http://CoffeeBeanRewards.com), and then provide your account phone number at the register to earn points on your purchase.



### GIFT CARD

Get *The Coffee Bean Card* at any participating location, and complete registration on the App or online at [CoffeeBeanRewards.com](http://CoffeeBeanRewards.com). Use your card at participating locations to earn points.

***Start earning today.***

\*\*A mobile web version of the App is also available for smartphone users at [CoffeeBeanRewards.com/mobileweb](http://CoffeeBeanRewards.com/mobileweb).

Points may be earned and rewards redeemed at participating locations only.