PTO Form 1553 (Rev 9/2005)
OMB No. 0651-0054 (Exp. 09/30/2011)

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

Handwritten Signature

To the Commissioner for Trademarks:

MARK: IKIDZ ROOMS (stylized and/or with design)

SERIAL NUMBER: 76709512

The applicant, Ashley Furniture Industries, Inc., having an address of One Ashley Way
Arcadia, Wisconsin 54612
United States
is submitting the following allegation of use information:

For International Class 035:

Current identification: retail furniture stores featuring youth furniture

The mark is in use in commerce on or in connection with all goods or services listed in the application or Notice of Allowance or as subsequently modified for this specific class

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 01/27/2012, and first used in commerce at least as early as 01/27/2012, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) photographs of point-of-sale materials bearing the marks.

<u>Specimen-1</u> [SPN0-6917984120-171054116_._IKIDZ_ROOMS_Specimen_1_sent_8-3-12.JPG] <u>Specimen-2</u> [SPN0-6917984120-171054116_._IKIDZ_ROOMS_Specimen_2_sent_8-3-12.JPG]

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq., as amended). Applicant is the owner of the mark sought to be registered, and is using the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the form or any resulting registration, declares that he/she is properly authorized to execute this form on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature Section;

Signature:

Signatory's Name: Daniel J. Aiman

Signatory's Position: Vice-President & General Counsel

Date Signed: //www 20707 Signatory's Phone: 608-323-3377

NOTE TO APPLICANT: When filed as part of the electronic form (i.e., scanned and attached as an image file), the signature page must include both the signature information and the boilerplate declaration language. Do **not** include the entire application, but do ensure that the boilerplate declaration language actually appears; a signature by itself will **not** be acceptable. If, due to browser limitations, the boilerplate declaration language appears on a previous page when printed, you must "merge" the declaration and signature block onto a single page prior to signing, so that the one complete page can be scanned to create an acceptable image file. It is recommended that you copy-and-paste the entire text form into another document, manipulate the spacing there to move the declaration and signature section to a separate page, and then print this new version of the text form to send to the signatory.