

Sample
Letter

June 22, 2009

Dear

The Naismith Memorial Basketball Hall of Fame is pleased to announce a very special recognition program for high school basketball coaches who have amassed a significant number of wins in their head coaching careers at the high school level.

The program is called the "3 Point Circle" and is open to all boys and girls head basketball coaches who have served in public or private school(s) that *do not* allow post-high school (graduated) players. A win total does not have to be at one school as long as all wins were as a head coach.

We are beginning this project by gathering data from State Associations about coaches who have reached or exceeded 300, 400, & 500 wins in their career at the high school level. As we gather this data, a committee of our Trustees will determine the "win total" where the recognition begins so that it is both a meaningful number of coaches to be recognized and a significant hurdle for coaches to surpass in their careers.

Those coaches to be recognized in the 3 Point Circle will be honored within a special section of the Naismith Memorial Basketball Hall of Fame by individual name, with their school name(s) and town, and their record upon their date of honor. This will be a permanent display within the Basketball Hall of Fame.

The objective of the program is to link the Basketball Hall of Fame with those dedicated people at the most important grass roots level—the high school coach—and allow recognition of these individuals to take place amongst "the best of the best" in the game.

There is no cost for a coach to be "nominated" and recognized within the Hall of Fame for this accomplishment. **We anticipate unveiling the inaugural "class" of 3 Point Circle honorees in the summer of 2010 and to do that we need your help.** We ask your help in identifying all or as many as possible boys and girls coaches from your state who have reached the 300, 400, and 500 win level whether they are still active, retired, or deceased.

Please take a moment to review the attached form and reply via the methods listed on the form so that we can begin tabulating those from your state who have reached these milestones. I am hopeful that each State Association has a comprehensive listing but if not I ask that you also supply the names of potential sources for this information and the Naismith Hall of Fame will undertake appropriate follow up activities.

Our plan is to also seek "nominations" from the general public, schools, and coaches themselves which we will cross-tabulate with your data. Further, to insure accuracy we will likely seek assistance from your organization in verifying the number of wins from individuals whose names do not come through a State High School Association office.

We sincerely appreciate your help as we undertake this effort and hope that we can capture 100% of the very deserving coaches who have dedicated their lives to so positively influencing young athletes in the game.

If you should have questions or comments regarding this program, please feel free to email me at doleva@hoophall.com or call me at 413 231 5500.

Sincerely,

John L. Doleva
President & CEO



Naismith Memorial Basketball Hall of Fame
"3 Point Circle" Recognition Program
Boy's and Girl's High School Head Coaches

Please assist the Naismith Memorial Basketball Hall of Fame as it seeks to provide recognition to all boys and girls high school head coaches who have reached or surpassed the 300, 400, and 500 win totals in their high school coaching careers.

Coaches eligible for recognition will have 300, 400, or 500 or more wins as a head coach in a public or private school that does not allow participation by post-graduate players. Coaches to be recognized may be active, retired or deceased.

We ask that you please ask the appropriate person within your organization that might be responsible for assisting the Basketball Hall of Fame in this effort please fill out the following:

Name: _____

Title: _____

Association: _____

Street Address: _____

City: _____ State _____ Zip _____

Telephone (_____) _____

Email: _____

Fax: _____

The attached tabulation form may be duplicated if needed to capture all eligible coaches from your state or area of responsibility. A representative from the Naismith Basketball Hall of Fame will be contacting you to follow up on your submission in the very near future.