

7	BAGBY AND COMPANY INC. BRAND EXPRESSIONISM.			PRODUCTION SPECIFICATIONS	APPROVALS
11 70	document: IBV_152_HC_HybridAd_v3.indd	program: InDesign CS3	4C: yes	NOTES: BusCon Guide	Account
	folder: 08_IBV_152/KEYLINES	trim: 4.25" x 8.5"	spot: na	Materials Due: 08/XX/08	Creative
	server: BagbyStudio/International date: 08/13/08 2:50pm	live: 3.75" x 8.0" bleed: 4.5" X 8.75"	coating: na fonts: Helvetica Neue LT.		Production
79	operator: mm	dpi: 300	Berthold Akidenz Grotesk		Сору
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