



NATIONAL CAREER READINESS CERTIFICATE

WORKPLACE HOME

SEARCH



About the Certificate

[Certificate Home](#)

[Benefits](#)

[How It Works](#)

[FAQ](#)

[Contact Us](#)

Employers—Stand Up for a Skilled Workforce

When you recommend or require the National Career Readiness Certificate for jobs in your workplace, you'll tap into the most qualified labor pool in your area. When an applicant walks in with a certificate, you'll have solid insight into that individual's foundational skills. Use the certificate as a tool for:

- **Screening**—Save time by interviewing only applicants who have the skills required for your jobs.
- **Hiring and promotion**—A National Career Readiness Certificate can be used as a "plus" factor to help you make selection and promotion decisions.
- **Targeting employee training and development**—Save money by using your training budget on employees with skill gaps.

"As we improve and apply new technology in Chemical Manufacturing, we face an increasing skills gap in new, and some incumbent workforces. A key factor in achieving those skills is ensuring that the future workforce has a high level of critical foundational skills that prepare them to learn the occupational skills that are critical for our work. We believe the National Career Readiness Certificate is an excellent way to ensure those skills are present in the current and future workforce of our nation."

Harry Engelhardt
The Dow Chemical Company
Global Director, Manufacturing and Engineering
6-Sigma, Learning, Change Management

More Career Readiness Certificate Benefits

Based on the WorkKeys assessment system, this new credential provides you with a fair and objective "common language" to evaluate employee skills that can be accepted at all of your sites across the country.

Find the Most Skilled Employees with Our Online Resource

Employers who accept the certificate also get access to our online Career Readiness System. This comprehensive employment tool has a job bank that allows you to post job opportunities and a talent bank that allows you to search our national database for qualified candidates. Save time and money with this powerful resource that connects certificate-holding job seekers and certificate-accepting employers.

The Career Readiness Certificate in Action

Several companies are already accepting certificates from statewide or regional WorkKeys-powered certificate programs. You can read more about employer success stories in our [case studies](#).

WorkKeys is EEOC compliant when used following ACT's recommended guidelines.

[Contact us](#) to learn more about supporting the National Career Readiness Certificate at your business.

[CORPORATE HOME](#) [ABOUT](#)
[ACT](#) [ACT SITE](#)
[INDEX](#) [CONTACTING ACT](#)

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