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CES 2018: 8K UHD display unveiled

January 15, 2018 • Gadgets and Gaming



CES 2018: 8K UHD display unveiled.

BOE exhibited at this year's Consumer Electronics Expo (CES 2018) its 8K UHD intelligent interfaces and loV innovative products together with its partners such as HiSilicon, Byton and StreamTV.

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The company said it presented to visitors the first ever 75-inch 8K display, which comprises of chips and system developed by HiSilicon to support 8K decoding and 8K pixel-to-pixel display, while the display panel is made by BOE. Backed by BOE's ADSDS display technology, it has a high resolution of 7680x4320, a 100 percent NTSC colour gamut, and the capacity to display over 1 billion colours. Anything captured by a camera can be displayed in real time.

BOE has, according to the company, been accelerating the development of its 8K industry chain and launched the "8425 strategy," which means "promoting 8K, popularising 4K, replacing 2K and making good use of 5G." With the 5G era on the way, BOE said it will not only focus on display products but more importantly strive to drive the growth of the entire industry chain.

At the CES, BOE and StreamTV jointly presented a 65-inch 8K glasses-free 3D product featuring BOE's 8K UHD LCD display that makes it possible to shift between 2D and 3D content in real time. It means that videos in any format can be input through an HDMI and presented on a glasses-free 3D display.

In addition, BOE said it offered the world's first shared experience display to Byton, a manufacturer of high-end smart electric vehicles.

Edited By: Darryl Linington

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