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About Spur

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Spur focuses on early-stage, technology-focused venture capital partnerships. The Spur team has a successful history of establishing and maintaining durable relationships with top-tier venture capital firms as well as uncovering the next generation of up-and-coming firms. Our venture relationships include some of the most notable global private equity firms. Spur's limited partners are leading global investors in the United States and Western Europe and are comprised of private foundations, endowments and institutions.

We commit and invest our contractually-pooled fund-of-funds with venture partnerships over three to four year periods, with the intent of providing time diversification and balance for investors and stable and consistent support to venture capitalists. Typically, we invest \$10 to \$15 million in individual venture partnerships.

Spur has historically focused on venture capital in well-established venture markets, such as the United States and Israel. Common attributes of these markets include a highly educated and entrepreneurial workforce, world-class universities, law-firms and other support services, and leading venture firms with prior success stories. While the U.S. continues to comprise the core of our investment portfolio, the venture industry and the companies it spawns are becoming increasingly global. Therefore, Spur has expanded its reach to include Europe, China and India.

Regardless of location, Spur's selection of venture firm relationships is driven by an evaluation of investment thesis and strategy, relevant operating experience, enduring success of investee companies, partner capacity, ownership and decision structures, and prior performance across different economic cycles. We seek venture capitalists who have strong operating experience and who have demonstrated a willingness to roll up their sleeves on behalf of entrepreneurs. Messrs. Fetsch, Gompers, Kelly and Ms. Heidorn take a team approach, offering their collective connections, experience and intelligence to evaluate opportunities and to provide support and advice.

Among the Spur partners' individual accomplishments, we count contributions to the advancement and evolution of terms and conditions, performance measurement, global investing and research as well as authorship of a number of leading books and articles on private equity. Honesty, fairness, respect and integrity are fundamental traits in dealings with investors and venture firms.