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### Search Engine Marketing from iProspect: Superior Strategy & Customer Service to Help Make You a Hero

iProspect® is a search engine marketing professional services firm that develops, implements and manages both natural search engine optimization and paid search advertising campaigns. We help you **dramatically increase** the quality and quantity of prospects visiting your website, **significantly improve** the rate at which those visitors become your customers, and **maximize the return** on your online sales and marketing investment. In short, we help make you a search marketing hero.

Known as the Original® Search Engine Marketing Firm, iProspect long ago made a commitment to hire great **people**, continuously refine our proven campaign management **process**, and invest in the ongoing development of leading-edge **technology**. Because of the high standards we maintain in these areas, you receive **campaign strategies** and **levels of client service** that are superior to those available elsewhere in the marketplace. This translates to the type of bottom line business results that help you **exceed your marketing goals** and become the ultimate search marketer.

**Contact us now to learn how we can produce bottom line business results for you.**

The following suite of search engine marketing services is available to help you exceed your **online marketing goals** and achieve the highest possible **online marketing ROI**:



- [Inquire About iProspect's Services](#)
- [Access FREE White Papers and Webcasts](#)
- [Subscribe to our FREE SEM Newsletter](#)
- [View Upcoming Events and Webcasts](#)



- **Natural Search Engine Optimization**
- **Pay Per Click Advertising Management**
- **Paid Inclusion Management**
- **Feed Management**
- **International Search Engine Optimization**
- **Other Related Services**

iProspect delivers search engine marketing solutions to many of the **world's most successful brands** and many of the world's most demanding marketers. Since our founding in 1996 our mission has been simple: **generate the greatest sales and marketing results possible** for our clients. You benefit from the expertise we have developed by meeting the challenges posed by some of the largest and most complex sites on the Web.

#### Solutions Customized to YOUR Needs

iProspect does NOT offer cookie-cutter — one-size-fits all solutions. We invest the time and effort to really **get to know you**, your business, your capabilities and your marketing goals. We then recommend the optimal combination of our services, and customize your campaign's project plan to match your unique needs, capabilities and business model. A staff of more than 120 full-time search engine marketing professionals develops, prioritizes, and implements your custom-tailored campaign.

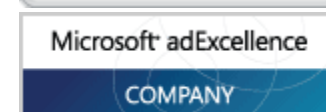
#### The iProspect Legacy

- Founded as the first SEM-only firm in 1996
- Wrote the first book on search engine marketing in 1997
- **Speak frequently** at well renowned marketing conferences
- **Author bylined articles** in leading marketing publications
- **Publish our own newsletter** about search engine marketing
- **Quoted regularly** in the business and marketing trade press
- **Produce primary research** on the latest trends in the search engine marketing industry
- **Earned a reputation** for generating superior **online marketing results**

Learn why iProspect may be the right **search engine marketing firm** for your online marketing needs or **contact us now** to discuss those needs.



#### Certifications



#### Awards



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