

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: Polar Wrap, LLC

Correspondent Address:

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DECLARATION OF BRUCE MCCORMICK

I, Bruce McCormick, residing at 1 High Country Road, Santa Fe, NM 87508-9462, hereby state the following:

1. I am making this declaration in connection with the following federal trademark registrations and application, all of which are owned by Polar Wrap, LLC having a place of business at 6047 Executive Centre Drive #8, Memphis, TN 38134:

Registration/Application No.	Trademark
2370270	POLARWRAP
2370273	POLARWRAP and design
3015575	EXCHANGER
3237066	TOASTY FEET
3548868	AIR GUARD
3569808	CT MASK
Serial No. 77150615	AEROGEL INFUSED

2. As President of Polar Wrap, LLC, I was involved in applying for and/or maintaining federal registrations for the marks listed above on behalf of Polar Wrap, LLC.
3. As evidenced by the first two registrations listed above, the company adopted the mark POLARWRAP which, unlike the official company name Polar Wrap, LLC, was spelled without any space in the mark.
4. When filing the applications for federal registrations of the above-identified trademarks, the spelling of the adopted mark (without a space) was unintentionally used as the company name under the mistaken belief that the spelling of the company name and the adopted mark were the same. Also, as to Registration No. 2,370,270, the company name was unintentionally identified using periods after each of the letters "LLC". Both of these mistakes were inadvertent and made in good faith.

5. The correct owner name for each of the registrations and application listed above should be Polar Wrap, LLC.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statement may jeopardize the validity of this document, declares that he is properly authorized to execute this document on behalf of the owner, and all statements made of his own knowledge are true and that all statements made on information and belief to be true.


Bruce McCormick

Date: 4/26/10