

Document title: Publicis Sapient | Digital Business Transformation & Consulting

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Digital-first. Customer-centered. Startup-inspired.

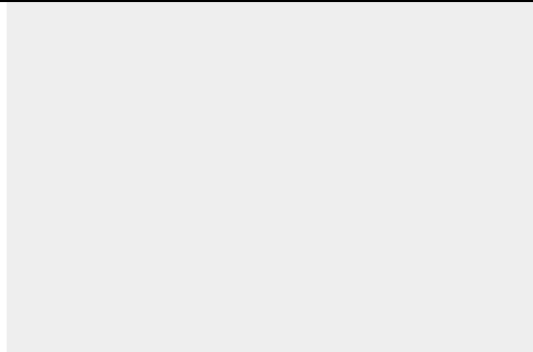
Organizations need a partner that will solve their problems for today and transform them to stay relevant with the changing demands of the marketplace. Through strategy and delivery of technology and engineering, platforming, experience design and more, we help clients put consumers first and stay agile—because what's good for your customer is good for your business.

A Modern How

We fuse startup thinking and agile methods to help established companies and the public sector increase their customer value, drive operational effectiveness and thrive in an evolving world.

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Our Work

Find out how we're partnering with our clients to digitally transform the way they work and serve their customers—now and next.

[Browse our case studies](#)

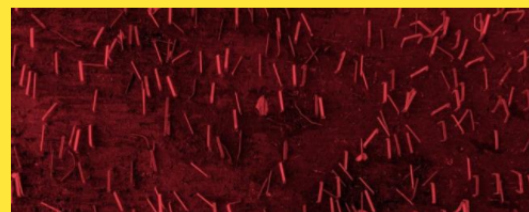


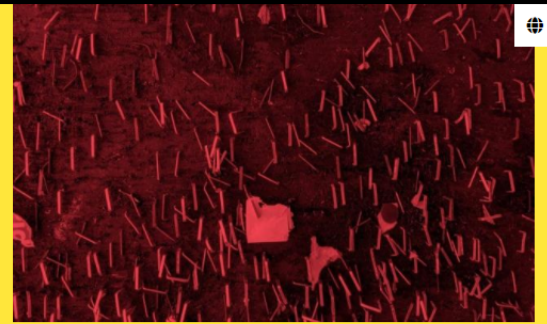
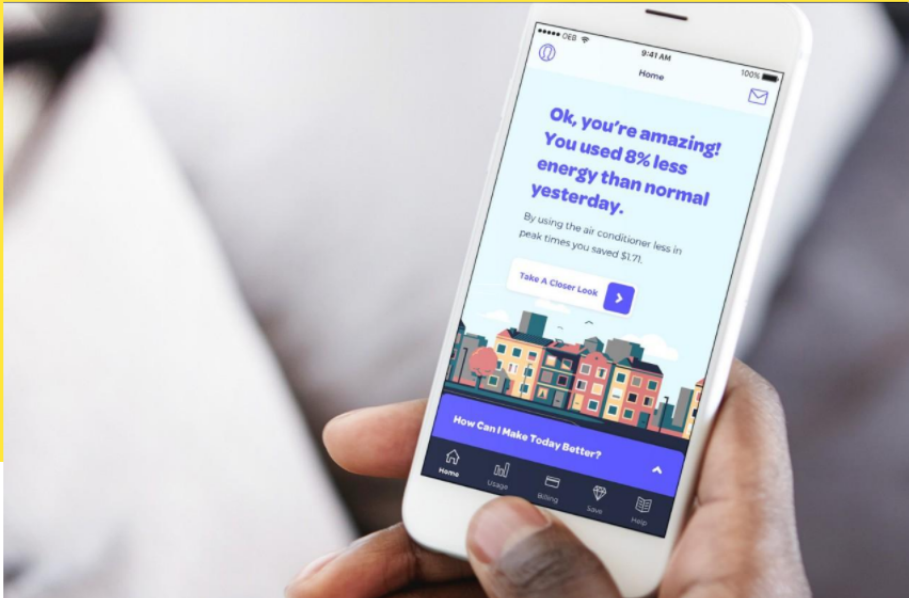
Work

Carrefour

How Carrefour achieved the impossible with speed at scale.

- Retail | Grocery | Strategy & Consulting |
- Technology & Engineering |
- Customer Experience & Design |
- Innovation & Digital Product Management |
- Carrefour





“Dataful” Informs Almost Everything We Do

How the work at Publicis Sapient has changed over the years with respect to creating experiences.

Telco, Media and Technology | Customer Experience & Design | Strategy & Consulting | Experience | E3 | Data

Ontario Energy Board

How data, gamification and the spirit of competition inspire responsible energy usage.

Energy & Commodities | Strategy & Consulting | Technology & Engineering | Data & Artificial Intelligence | Customer Experience & Design | Utilities

Industry Specialization

We’ve developed expertise around the unique technology and experience challenges facing each of these industries in an increasingly digital, customer-first world.

Consumer Products	Energy & Commodities	Financial Services
Health	Public Sector	Retail
Telecommunications, Media & Technology	Transportation & Mobility	Travel & Hospitality

Telecommunications, Media & Technology

Transportation & Mobility

Travel & Hospitality

Food & Agribusiness



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