

Sawgrass Mills

Slide Descriptions

1 **Sawgrass Mills (exterior signage)**

Sawgrass Mills welcomes millions of visitors from all over the world to experience the best value shopping and entertainment opportunities, all in one great location.

2 **Sawgrass Mills (aerial view)**

Located in the city of Sunrise, just 11 miles west of Fort Lauderdale, Sawgrass Mills is the best example of the "shoppertainment" concept mastered by The Mills Corporation.

3 **Pink Flamingo Entrance**

Sawgrass Mills, internationally recognized for its outstanding selection of merchandise, service and value, regularly greets millions of visitors looking for great savings.

4 **Oasis at Sawgrass Mills**

With more great shopping plus restaurants and entertainment venues such as Hard Rock Cafe, Legal Sea Foods, Wolfgang Puck Café and GameWorks, mall visitors are sure to enjoy The Oasis at Sawgrass Mills.

5 **Mainstreet**

Sawgrass Mills' unique design offers visitors new and colorful environments at every turn and an incredible mix of retailers selling everything from clothing, electronics, home furnishings, fashion accessories and much more.

6 **Veranda Mainstreet**

Sawgrass Mills features the best in designer fashions and home accessories with more than 300 manufacturer and retail outlets and name brand discounters.

7 **Sawgrass Mills**

As one of Florida's leading attractions, Sawgrass Mills offers the ultimate shopping experience for millions of annual visitors.

8 **Oasis at Sawgrass Mills Entrance**

From the moment you enter The Oasis at Sawgrass Mills, an open-air retail/entertainment promenade highlighted by more shopping and popular eateries, you realize that you are in for a great time.

9 **Sawgrass Mills (exterior signage)**

As one of the world's most popular shopping destinations, Sawgrass Mills' unique brand of shopping appeals to millions of shoppers from all over the world.

10 **Oasis at Sawgrass Mills**

Day or night, The Oasis at Sawgrass Mills is a true South Florida treasure in an outdoor setting featuring a combination of recognized retail and entertainment options.



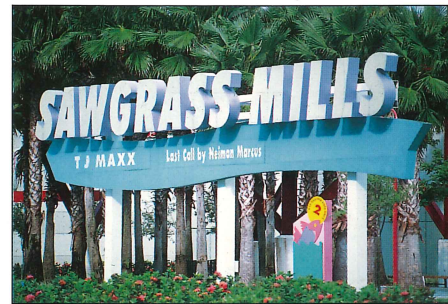
12801 W. Sunrise Blvd., Sunrise, FL 33323
1-954-846-2300, 1-800-FL-MILLS

*For color slide requests, contact
Michael Goodman at
Bitner.com Marketing Communications
954/730-7730 ext. 105
E-Mail: michael@bitner.com*

Sawgrass Mills

PUBLICITY PHOTOGRAPHY

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2



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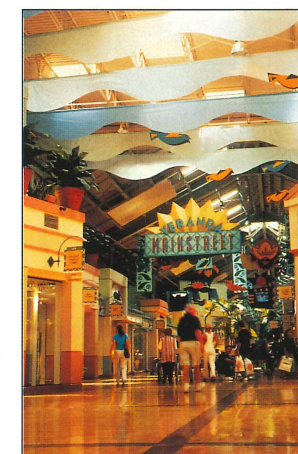
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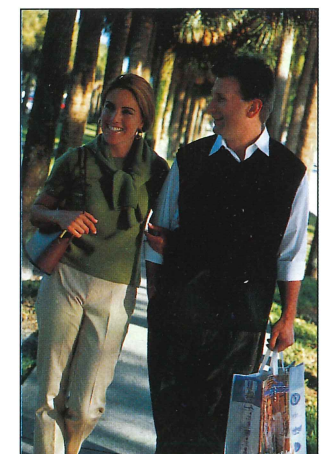
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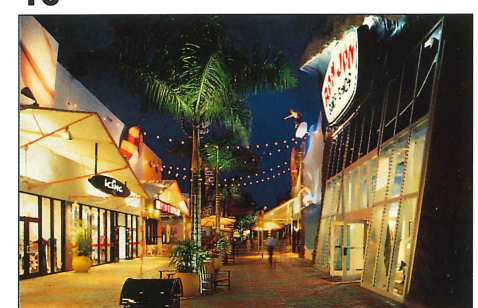
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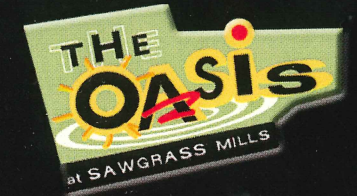


10



Slide descriptions on reverse side.

Sawgrass Mills



Annual Marketing Program 2000



shop together



eat together



play together



THE MILLS



THE OASIS
at SAWGRASS MILLS

Sawgrass Mills

SHOPPER'S GUIDE

shop together
eat together
play together





THE MILLS

THE OASIS
at SAWGRASS MILLS

Sawgrass Mills

Over 300 stores

shop together
eat together
play together








THE MILLS

\$5

THE OASIS
at SAWGRASS MILLS

Sawgrass Mills

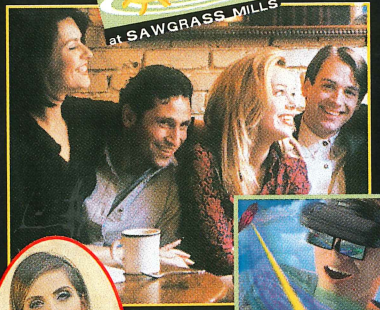


shop together
eat together
play together

THE MILLS

THE OASIS
at SAWGRASS MILLS

shop together
eat together
play together

THE MILLS

The Oasis entrance is located by J. Crew on Veranda MainStreet.

CALENDAR

IN-MALL PROMOTIONAL OPPORTUNITIES

SPECIAL EVENTS

TOURISM



THE OASIS
@ SAWGRASS MILLS



PHOTO CREDIT:
ERHARD PFEIFFER

THE OASIS
@ SAWGRASS MILLS



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THIS SIDE
TOWARD SCREEN



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