

## Broadcaster Training

Get your Webcam Modeling career off to a great head-start and begin earning money online now with these tips on the basics of using CAM4.

### Training

- Home
- Getting Started
- Broadcasting
- Making Money
- Show Ideas
- Social Media**
- Contests
- Promoting Yourself
- Protecting Yourself
- Performer Tools

## Social Media

### Submit A Share-Able Image

Do YOU want to be promoted on one of CAM4's Official social-media accounts ?

[Read Article →](#)

### Instagram For Cam Performers

If you're looking for a great place to advertise your cam shows, you've got to be on Instagram!

### Social Media 101 With Sammy Strips (Video)

We have started hosting live coaching on Twitter to help you use social media to earn more money!

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### Snapchat For Cam Performers (Video)

Snapchat is a goldmine for cam performers, here are all of the tips you need to get started like a pro.

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### Reddit For Cam Performers (Video)

Promoting yourself on Reddit gives you access to thousands of people who are searching for cam performer content.

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### Exposing Yourself On Social Media

Social media is a powerful marketing tool that gives you the tools you need to get more viewers (and turn those viewers into loyal fans).

[Read Article →](#)

### Add Twitter To CAM4 With Twitter Connect (Video)

Watch to learn how to use the Twitter Connect feature to start streaming directly from your Cam4 broadcast

watch to learn how to use the Twitter Connect feature to start tweeting directly from your Cam4 broadcasts.

[Read Article →](#)

## Using Twitter Analytics

Being successful means being connected to your fan base, to do this you need to utilize Twitter analytics.

[Read Article →](#)

### Broadcasters

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