

DAT Keypoint

Designed specifically for brokers to multi-task the way you do



Core Features

Keypoint integrates Operations, Accounting and Analysis into a single system that saves time and boosts revenue:

- Cover more loads with less work and fewer people
- Run your entire operation from a single application with built-in interfaces to load boards, rating engines, and mileage systems
- Enter orders once in Operations and bill and settle in Accounting using the single-entry system
- Give less experienced staff the tools to perform like seasoned pros
- Analyze data to make informed decisions about customers, carriers, lanes, rates, and agents
- Interface to any 3rd party or custom application, thanks to the underlying Oracle database



Operations

Move more freight with fewer people

- Manage every aspect of your truck broker operation, from order entry to dispatch and tracking
- Customize system security to control access for each user
- Run your operation remotely from any Internet computer



Load Entry

Load up efficiently and profitably

- Create Quotes, Orders and Offered Loads quickly, with minimal keystrokes and errors
- Duplicate previous orders with a single click
- Calculate mileages automatically by interfacing with ProMiles®, PC*Miler™, and Rand McNally MileMaker®
- Price line haul in any way—flat, mileage, piece, hundred weight—then add fuel and accessorial charges
- Analyze pricing and margins easily with built-in tools

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Truck Search

Find the right truck to move your load safely and securely

- Use your internal database to find carriers based on history, preferred lanes, current location or equipment type
- Post to leading load boards in a single click
- Connect to DAT CarrierWatch® for real-time updates on carrier authority, safety rating, and insurance status
- Check contract and spot market rates using a built-in interface with DAT RateView™
- Negotiate carrier pay while meeting margins using the Carrier Pay Rate Calculator



Control Center

Count on Keypoint to help you move freight fast

- See all orders and perform all tasks from a single screen
- Customize views and filters to see exactly the data you need
- Monitor the status of rate confirmations and know instantly if they've been received
- Use adjustable alerts to stay up-to-date and ahead of competitors



Dispatch/Tracking

Know the status of all your freight, all the time

- Dispatch with a few clicks and send custom rate confirmations directly via email or fax
- Track all orders from start to finish with Check Call Processing
- Cover loads fast by sending freight tailored to each carrier automatically
- Reduce risk of improper dispatch with automatic checks on credit, safety, authority, and insurance



Customer/Carrier Profiles

Focus squarely on the people you do business with

- Store unlimited details in your database, including contacts, credit limits, terms, and locations
- Maintain customer preferences, including mileage, required fields, and sales commissions
- Create rate charts to use for individual or groups of customers
- View customer balances at a glance
- Send mass or targeted communications automatically from your database

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Accounting

Manage your finances for maximum profit

- Keep cash flow strong by ensuring every load is billed automatically
- Enter data only once, then invoice customers and settle with carriers after reviewing operational information
- Pay your carriers and all your vendors quickly with Accounts Payables
- Print checks with easy-to-read carrier statements to minimize questions
- Generate complete financials in real time, including Income Statements, Trial Balance, and Balance Sheets



Analytics

Make sure your brokerage measures up

- Make informed decisions that give you a competitive edge
- Review profitability and performance of customers, carriers, and lanes
- Evaluate broker performance and run detailed commission reports
- Customize reports to analyze almost every aspect of your business

Call 1.800.547.5417 or visit [DAT.com](https://www.dat.com)

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