

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Operations**

Registration No. : 3,943,896
Issued : April 12, 2011
Registrant : TAS Rights Management, LLC
Mark: : REPUTATION

Our Reference: 124909-424643

RENEWAL APPLICATION AND DECLARATION OF USE

TAS Rights Management, LLC, a Tennessee limited liability company, requests that the above-identified Registration No. 3,943,896 which it owns as shown by the records of the United States Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5th, 1946.

The undersigned declares and states that the registrant owns said registration and the mark shown therein; that the mark shown therein is in use in commerce, by registrant or registrant's licensee or related company, on each of the following goods recited in the registration:

Class 25: Clothing, namely, jeans, shirts, knit shirts, pants, jackets and shorts

as evidenced by the attached specimens showing the mark as currently used.

POWER OF ATTORNEY

All prior powers of attorney are hereby revoked and Registrant hereby appoints as attorney Rebecca Liebowitz, Halle Markus, Catherine Mitros, Steve Powell, Sean Phelan, Paula Hopkins, Renato Perez, Sharoni Finkelstein and Andrew Price each a member of the Bar of the District of Columbia and/or Virginia and having his offices and post office address at P.O. Box 34385, Washington, D.C. 20043-9998, telephone no. (202) 344-4000, fax no. (202) 344-8300 to prosecute this Declaration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive all documents in connection with this registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

All prior appointments of domestic representative are hereby revoked and registrant hereby appoints Rebecca Liebowitz, Halle Markus, Catherine Mitros, Steve Powell, Sean Phelan, Paula Hopkins, Renato Perez, Sharoni Finkelstein and Andrew Price each a member of the Bar of the District of Columbia and/or Virginia and having his offices and post office address at P.O. Box 34385, Washington, D.C. 20043-9998, telephone no. (202) 344-4976, fax no. (202) 344-8300 as registrant's representatives upon whom notices or process in proceedings affecting the mark may be served.

DESIGNATION OF CORRESPONDENCE ADDRESS

Send all notices, official letters, documents, communications and other correspondence concerning this application to: **Rebecca Liebowitz**, VENABLE, P.O. Box 34385, Washington, D.C. 20043-9998, telephone no. (202) 344-4976, fax no. (202) 344-8300.

DECLARATION

The undersigned declares and states that he/she is an officer of the registrant and is authorized to execute and sign this instrument on behalf of and for the said registrant; and that he/she is authorized so to act on behalf of and for the said registrant without the need of the signature of any other person; that to the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support; the signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Done, this 31st day of March, 2021.

TAS Rights Management, LLC

By: /Jesse P. Schaudies, Jr./

Name: Jesse P. Schaudies, Jr.

Title: Vice President