



# Vanilla Forums Community Blog

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### Community Benchmarks - What You REALLY Should Be Looking At

February 4, 2021 | 5 min

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### 7 Tips For Building Effective Customer Loyalty Programs

February 3, 2021 | 5 min

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### 3 Ways of Communicating Community Value to Your Company

February 2, 2021 | 6 min

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## Gamification Tactics that Increase Engagement in Your Forum

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## 3 Examples of Excellent Customer Self-Service Portals

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Support

Customer Service



## 10 Digital Support Solutions to Transform Your Customer Journey

January 26, 2021 | 9 min

Customer Service



## What Community Manager Appreciation Day Means to Me



## 6 Book Recommendations for Community Builders in 2021



## The 3 Silent Killers of Forum Membership and How to Prevent Them