



When You're Distracted, WHO'S DRIVING?

Disrupting Distraction

February 13, 2020 | University of Tennessee

36,560 people died on U.S. roads in 2018, including 1,024 in Tennessee. And in 2017, more than 2.7 million people were injured*. Policymakers, law enforcement and victims' families point to distracted driving as an important contributing factor.

Join us for lunch as we explore research into why we drive distracted, and learn how new technology and insights from psychology can help combat distraction and save lives.



PROGRAM AGENDA

See full program details

Presented by the [Travelers Institute](#), the [Haslam College of Business](#) and the [American Property Casualty Insurance Association](#).

*Source: National Highway Traffic Safety Administration, statistical projections

REGISTER NOW

Complimentary admission. Free t-shirts for students at registration. Lunch will be provided. RSVP today.



WHEN:

Thursday, February 13, 2020

11:30 a.m. Registration & Networking

12:00 p.m. - 1:30 p.m. Luncheon Program

WHERE:

University of Tennessee - Knoxville

Frieson Black Cultural Center

Multipurpose Room

1800 Melrose Avenue

Knoxville, TN 37916



TRAVELERS INSTITUTE* | TRAVELERS

A campaign to combat distracted driving.

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**American Property Casualty
Insurance Association**

INSURING AMERICA apci.org



THE UNIVERSITY OF TENNESSEE, KNOXVILLE